Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

Department of Commerce and Management

Academic Year 2017-18

Short Term Course

E-Commerce

Report

'Department of Commerce and Management' has conducted Short Term Course in E-Commerce for to get knowledge about Electronic Commerce process and professional development of students. The syllabus & evaluation pattern has been designed by members of the faculties from the department along with outside professional experts. The Department has signed MOUs with Nilaya Foundation, Nashik and Disha Computers, Kopargaon. This course was conducted for the class S.Y.B.Com. The Department guided to students about updated information and knowledge related to Electronic Commerce, Digital Marketing and Process of E-Trade.

There were 120 students enrolled for this course. This course was started from 12th September 2017. The syllabus of this course included theory and practical work. The computer lab with 15 computers was available for the beneficiaries of this course. The students were completed their practical as per the schedule.

After successfully completion of this course students got knowledge about Electronic Commerce, Digital Marketing and Process of E-Trade. This course helped students to develop their skills, knowledge, competencies, capabilities and enhancing productivity & performance at the work place.

On 5th February 2018 department has conducted examination. After passing the examination college has distributed certificates to the students. Total 88 students have completed this course successfully.

Course Coordinator

Head
Commerce Department
S.S.G.M.College,Kopargaon

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Principal
S.S.G.M.College
Kopargaon

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Department of Commerce and Management

Academic Year 2017-18

Short Term Course

E-Commerce

Notice

Date: 07/09/2017

All the students of S.Y.B.Com hereby informed that, the lectures of Short Term Course in E-Commerce will be scheduled from 12/09/2017 as per attached time table.

Lectures are compulsory for all the students. After completion of this course department will be conduct theory & practical examination. Students will get certificate after passing of examination of Short Term Course.

If you have any doubts kindly contact to course coordinator.

Course Coordinator

Head
Commerce Department
S.S.G.M.College,Kopargaon

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Department of Commerce and Management

Academic Year 2017-18

Short Term Course

E-Commerce

Time Table

Class	Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
S.Y. B.Com	11:00 am to 11:50 am	-	-	-	Theory Mr. S. R. More	Theory Mr. S. R. More	Theory Mr. S. R. More
	11:50 am to 12:40 pm	-	-	Theory Mr. S. R. More	Practical Mr. S. A. Sonawane	-	-
	12:40 pm to 1:20 pm	Practical Mr. S. A. Sonawane	Practical Mr. S. A. Sonawane	Practical Mr. S. A. Sonawane	-	-	-

Course Coordinator

Head
Commerce Department
S.S.G.M.College,Kopargaon

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Department of Commerce and Management

Academic Year 2017-18

Short Term Course

E - Commerce

'Department of Commerce and Management' has decided to conduct Short Term Course in E-Commerce for S.Y.B.Com in the academic year 2017-18. Following members of board of studies were present to develop and design the syllabus at college level.

Sr. No.	Name	Profession	Area	Designation
1	Dr. Gadhe D. P.	Head	Commerce	Chairman
2	Miss. Shaikh A. M.	Associate Professor	Commerce	Coordinator
3	Dr. Shaikh S. D.	Associate Professor	Commerce	Member
4	Mr. S. A. Sonawane	Assistant Professor	Commerce	Member
5	Mr. S. R. More	Assistant Professor	Commerce	Member
6	Mr. AghavVikas	H. R. Manager (RCC)	Entrepreneurship	Member
7	Adv. Yeole M. P.	Advocate	Law	Member
8	Dr. Deokar S. S.	Placement Officer	S.S.G.M. College	Member

1. **Title of the Course:** E- Commerce
2. **Target Group:** S. Y. B. Com
3. **Preamble:**

   The course is designed for students to acquire skills and fulfil the present need of Industry. This course and the relevant training will prepare the student to be able to carry Electronic Commerce tasks in all three sectors such as Manufacturing, Trading and Service Industries.

4. **Objectives:**
   - To discuss fundamentals of e-commerce, types and applications.
   - To evaluate the role of the major types of information systems in a business environment and their relationship to each other.
   - To assess the impact of the Internet and Internet technology on business electronic commerce and electronic business.
   - To identify the major management challenges for building and using information systems and learn how to find appropriate solutions to those challenges.

- To learn strategies for e-commerce, Mobile Commerce, Wireless Application Protocol, WAP technology and Mobile Information devices.
- To familiarize students with organizational and managerial foundations of systems, the technical foundation for understanding information systems.
- To understand Online Banking, Transaction and Buying.

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5. Course Outcomes:

Upon successful completion of this course, students will be able to:

- Become active in online shopping, online marketing and online transaction.
- Understand the basic concepts and technologies used in the field of management information systems
- Understand the processes of developing and implementing information systems
- Be aware of the ethical, social, and security issues of information systems and
- Develop an understanding of how various information systems work together to accomplish the information objectives of an organization
- Understand the role of information systems in organizations, the strategic management processes, and the implications for the management and learn about the importance of managing organizational change associated with information systems implementation

6. Employment Opportunities:

- E- Commerce Web Developers.
- E- Commerce Business Analysts.
- E- Commerce Order Clerks.
- E- Commerce Virtual Assistant.
- E- Commerce Delivery Driver.

7. Syllabus:

Sr. No.	Name of the Topic	Contents	Theory Lectures	Practical	Total Lecture
1	Introduction to E-Commerce	Meaning and concept – E– commerce v/s Traditional Commerce– E– Business & E– Commerce – History of E– Commerce – EDI – Importance, features & benefits of E– Commerce – Impacts, Challenges & Limitations of E– Commerce – Supply chain management & E – Commerce – E – Commerce infrastructure.	08	-	08
2	Opportunities in E-Commerce	Banking Sector, Accounting and Finance Sectors, IT Firms, Networking and E-Commerce Organization, Cyber-Companies.	08	-	08

3	Business models of E – Commerce	Business to Business – Business to customers– Customers to Customers – Business to Government – Business to Employee – E – Commerce strategy – Influencing factors of successful E–Commerce.	08	-	08
4	Laws for E-Commerce	Cyber Law, Cyber Crime, Digital Authority, Digital Rights, E-banking frauds.	06	-	06
5	Marketing strategies & E – Commerce	Website – components of website – Concept & Designing website for E–Commerce – Corporate Website – Portal – Search Engine – Internet Advertising – Emergence of the internet as a competitive advertising media– Models of internet advertising – Weakness in Internet advertising – Mobile Commerce	07	08	15
6	Electronic Payment System	Introduction – Online payment systems – prepaid and postpaid payment systems – e– cash, e– cheque, Smart Card, Credit Card , Debit Card, Electronic purse – Security issues on electronic payment system – Solutions to security issues – Biometrics – Types of biometrics. Legal and ethical issues in E– Commerce: Security issues in E– Commerce– Regulatory framework of E– commerce	07	08	15
Total			**44**	**16**	**60**

S.S.G.M. COLLEGE KOPARGAON, DIST. AHMEDNAGAR

8. Medium of Instruction:

The medium of instruction for course shall be either Marathi or English except languages.

9. Evaluation Pattern:

Written Examination (30 Multiple Choice Questions)	**60 Marks**
Practical/ Project	**40 Marks**
Total	**100 Marks**

10. Standard of Passing:

A candidate is required to obtain 40% marks in Written Examination and Practical/ Project. It means that passing separately at Written Examination and Practical/ Project is compulsory.

11. Conversion of Marks & Percentage into Grade:

Grade	Total Marks	Percentage
O (Outstanding)	80 - 100	80% - 100%
A+ (Excellent)	70 - 79	70% - 79%
A (Very Good)	60 - 69	60% - 69%
B+ (Good)	55 - 59	55% - 59%
B (Above Average)	50 - 54	50% - 54%
C (Average)	46 - 49	46% - 49%
D (Pass)	40 - 45	40% - 45%
F (Fail)	0 - 39	0% - 39%
AB (Absent)	0	0

12. Certification:

After successfully complete and fulfil standard of passing this course student can get certificate with grade.

13. References:

1. E Commerce and Business Communication, Calcutta University, Joyela Bhaduri, Gargi Guha Niryogi, CENGAZE Publication, Calcutta.
2. E-Commerce 2017, Thirteenth Edition, Pearson Publication, Kenneth C Laudon, Carol Traver, 2017.
3. Business and E-Commerce Management, Strategy, Implication and Practice, Chaffey 1 January 2013, Pearson Publication.
4. E- Commerce, Strategy: Technology: Applications, David Whitely, Information System Services, 2018.
5. E-Commerce an Indian Perspective, SJ & PT Joseph, 2017 PHI Publication.

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Dist- Ahmednagar- 423601

Short Term Course 2017-18

E- Commerce

Class- S.Y.B.COM.

List of Students

Sr. No.	Roll No.	Name of the Students
1	5001	Adhav Rupali Ananda
2	5002	Aher Akshay Sarjerao
3	5003	Aher Bhagyashri Vasant
4	5004	Aher Dipak Laxman
5	5005	Aher Nisha Arun
6	5006	Ahire Pravin Bhausaheb
7	5007	Ambilwale Mohini Somnath
8	5008	Arote Sumit Navnath
9	5009	Aseri Kalpesh Tekchand
10	5010	Attar Afrin Amir
11	5011	Attar Arsiya Sultan
12	5012	Attar Vasim Sadik
13	5013	Autade Macchindra Prakash
14	5014	Avhad Akshay Nandkumar
15	5015	Babar Komal Rajendra
16	5016	Bagale Nitin Bhausaheb
17	5017	Bagate Sham Annasaheb
18	5018	Bagwan Ajim Rajjak
19	5019	Band Dipali Rajendra
20	5020	Bandre Mayuri Dnyandev
21	5021	Bankar Priyanka Sanjay
22	5022	Barhate Ankush Vilas
23	5023	Barhate Shrinivas Annasahbe
24	5024	Barhate Somnath Dnyaneshwar
25	5025	Bhabad Shubham Kishor
26	5026	Bagate Shubhangi Mohan
27	5027	Bhakare Pragati Rajendra
28	5028	Bhanor Gayatri Tryambak
29	5029	Barhate Shubham Manik
30	5030	Barhate Tushar Gorakh
31	5031	Bhate Vikrant Sanjay
32	5032	Bhorkate Lalita Rajkumar
33	5033	Bhusarw Ajinkya Vilasrao
34	5034	Bhirare Harshada Ramdas
35	5035	Borawake Sapana Sanjay
36	5036	Bothe Rushali sunil
37	5037	Chandgude Rupali Balasaheb
38	5038	Chandre Anjali Sanjay
39	5039	Chaudhari Rupali Balsaheb
40	5040	Chaudhari Saiprasad Khandu

41	5041	Chavan vijay Anil
42	5042	Chavan Vinod Bababsaheb
43	5043	Chine Amol Rajendra
44	5044	Dabhade Vaibhav Sanjay
45	5045	Dalavi Soanli Subhash
46	5046	Dane Akshay Shivaji
47	5047	Darade Anita Maruti
48	5048	Dawange Changdev Shivaji
49	5049	Dawange Rushikesh shivaji
50	5050	Dawange Swapnil Dattatray
51	5051	Deokar Rekha Balasaheb
52	5052	Devare Shivanand Laxman
53	5053	Desai Pooja Bhausaheb
54	5054	Devare Sunil Sanjay
55	5055	Devgude Pavan Madhav
56	5056	Dhembare Sachin Babasaheb
57	5057	Dhanak Pooja Balasaheb
58	5058	Dhiwar Sunil Thomas
59	5059	Dhomase Vishal Ashok
60	5060	Dhone Govind Suresh
61	5061	Gaikwad Akshay Sakhahari
62	5062	Gaikwad Damyanti Dnyandev
63	5063	Gaikwad Purva Dilip
64	5064	Gangule Kunal Vitthal
65	5065	Gangwal Siddhant Bharat
66	5066	Garud Aditya Ravindra
67	5067	Garud Shraddha Rajendra
68	5068	Gavhale Rajendra Balu
69	5069	Gaware Komal Sanjay
70	5070	Gayake Archana Balasaheb
71	5071	Gayake Kaveri Navnath
72	5072	Ghaytadkar Prajakta Valmik
73	5073	Ghaytadkar Sonali Shivnath
74	5074	Ghaytadkar Savita Shankar
75	5075	Girme Akshay Ravindra
76	5076	Girhe Sachin Kailas
77	5077	Gore Vishal Tatyasaheb
78	5078	Gosavi Prachiti Ratnalkar
79	5079	Gosavi Shubhangi Vilas
80	5080	Gursal Saurabh Gopinath
81	5081	Inamdar Rayaz Shabbir
82	5082	Inamke Sunil Madhukar
83	5083	Ingale Dhanshri Sukhdev
84	5084	Ingale Swapnil Walmik
85	5085	Jadhav Abhijit Vasant
86	5086	Jade Ravindra Shikrishna
87	5087	Jadhav Abhishek Babasaheb
88	5088	Jadhav Akash Bhausaheb
89	5089	Jadhav Shraddha Chandrakant
90	5090	Jadhav Shubham Devidas

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91	5091	Jagtap Ajinkya Raosaheb
92	5092	Jamdar Amol Valmik
93	5093	Jondhale Akash Ramnath
94	5094	Jorvekar Ganesh Valmik
95	5095	Joshi Priti Balkrushna
96	5096	Joshi Sangram Rajendra
97	5097	Joshi Suraj Ramnath
98	5098	Kadam Ganesh Gnagadhar
99	5099	Kadam Onkar Dnyandev
100	5100	Kale Dnyaneshwar Vitthal
101	5101	Kale Rahul Kailas
102	5102	Kale Shashikala Sanjay
103	5103	Kale Yash Ajit
104	5104	Kambale Arati Kacharu
105	5105	Kandekar Shailedra Prabhakar
106	5106	Kanse Rani Vitthal
107	5107	Kapote Shubham Milind
108	5108	Kasar Bhavana Vijaykumar
109	5109	Kasar Dinesh Sanjay
110	5110	Katale Sarika Ajay
111	5111	Kate Jyoti Vijay
112	5112	Khandizod Akash Ramdas
113	5113	Khatik Shoib Sharif
114	5114	Khilari Mukesh Dilip
115	5115	Khond Mahendra Uttam
116	5116	Khule Shraddha Ravindra
117	5117	Kolhe Mangesh Kailas
118	5118	Kolpe Vishal Babasaheb
119	5119	Kopare Sachin Kailas
120	5120	Kote Chitra Sunil

Head
Commerce Department
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Department of Commerce & Management

Short Term Course Acadeic Year- 2017-18

E- Commerce

Class: S.Y.B.Com **Attendance Sheet**

Sr. No.	Roll No.	Name of the Student	12/09/17	13/09/17	14/09/17	15/09/17	18/09/17	19/09/17	20/09/17	21/09/17	22/09/17	25/09/17
1	5001	Adhav Rupali Ananda	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
2	5002	Aher Akshay Sarjerao	Asa	Asa	Asa	Asa	Asa	Asa	Asa	Asa	Asa	Asa
3	5003	Aher Bhagyashri Vasant	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
4	5004	Aher Dipak Laxman	DAS	DAS	Ab	DAS	DAS	Ab	DAS	DAS	DAS	DAS
5	5005	Aher Nisha Arun	ANA	ANA	ANA	Ab	ANA	ANA	ANA	ANA	Ab	ANA
6	5006	Ahire Pravin Bhausaheb	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
7	5007	Ambilwale Mohini Somnath	AMS	AMS	AMS	AMS	AMS	AMS	AMS	AMS	AMS	AMS
8	5008	Arote Sumit Navnath	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
9	5009	Aseri Kalpesh Tekchand	Akte	Akte	Ab	Akte	Akte	Akte	Akte	Ab	Akte	Akte
10	5010	Attar Afrin Amir	Ahe	Ahe	Ahe	Ahe	Ahe	Ab	Ahe	Ahe	Ahe	Ab
11	5011	Attar Arsiya Sultan	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
12	5012	Attar Vasim Sadik	Athens	Athens	Athens	Ab	Athens	Athens	Athens	Athens	Athens	Athens
13	5013	Autade Macchindra Prakash	Ab	Autade	Autade	Autade	Autade	Ab	Autade	Autade	Autade	Autade
14	5014	Avhad Akshay Nandkumar	AhadAN	AhadAN	AhadAN	Ab	AhadAN	AvhadAN	AvhadAN	Ab	AvhadAN	AvhadAN
15	5015	Babar Komal Rajendra	B.K.R	B.K.R	B.K.R	B.K.R	Ab	B.K.R	B.K.R	B.K.R	Ab	B.K.R
16	5016	Bagale Nitin Bhausaheb	BagaleNB	BagaleNB	BagaleNB	BagaleNB	BagaleNB	BagaleNB	Ab	BagaleNB	BagaleNB	BagaleNB
17	5017	Bagate Sham Annasaheb	BagatesA	BagatesA	Ab	BagatesA	BagatesA	BagatesA	BagatesA	BagatesA	BagatesA	BagatesA
18	5018	Bagwan Ajim Rajjak	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
19	5019	Band Dipali Rajendra	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
20	5020	Bandre Mayuri Dnyandev	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
21	5021	Bankar Priyanka Sanjay	BKS	BKS	BKS	BKS	BKS	BKS	BKS	BKS	BKS	BKS
22	5022	Barhate Ankush Vilas	Barnehate	Barnehate	Barnehate	Barnehate	Barnehate	Barnehate	Barnehate	Barnehate	Barnehate	Barnehate
23	5023	Barhate Shrinivas Annasahbe	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab	Ab
24	5024	Barhate Somnath Dnyaneshwar	Bsomath	Bsomath	Bsomath	Bsomath	Bsomath	Bsomath	Bsomath	Bsomath	Bsomath	Bsomath
25	5025	Bhabad Shubham Kishor	BhabadsK	BhabadsK	BhabadsK	BhabadsK	BhabadsK	BhabadsK	BhabadsK	BhabadsK	BhabadsK	BhabadsK
26	5026	Bagate Shubhangi Mohan	BagatesM	BagatesM	BhagatesM	BhagatesM	BhagatesM	BhagatesM	BhagatesM	BhagatesM	BhagatesM	BhagatesM

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27	5027	Bhakare Pragati Rajendra											
28	5028	Bhanor Gayatri Tryambak											
29	5029	Barhate Shubham Manik											
30	5030	Barhate Tushar Gorakh											
31	5031	Bhate Vikrant Sanjay											
32	5032	Bhorkate Lalita Rajkumar											
33	5033	Bhusarw Ajinkya Vilasrao											
34	5034	Bhirare Harshada Ramdas											
35	5035	Borawake Sapana Sanjay											
36	5036	Bothe Rushali sunil											
37	5037	Chandgude Rupali Balasaheb											
38	5038	Chandre Anjali Sanjay											
39	5039	Chaudhari Rupali Balsaheb											
40	5040	Chaudhari Saiprasad Khandu											
41	5041	Chavan vijay Anil											
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46	5046	Dane Akshay Shivaji											
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54	5054	Devare Sunil Sanjay											
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56	5056	Dhembare Sachin Babasaheb											
57	5057	Dhanak Pooja Balasaheb											
58	5058	Dhiwar Sunil Thomas											
59	5059	Dhomase Vishal Ashok											

60	5060	Dhone Govind Suresh	Ab	Govind	Govind	Govind	Ab	Govind	Govind	Ab	Govind	Govind		
61	5061	Gaikwad Akshay Sakhahari	Akshay	Ab	Akshay	Ab	Akshay	Akshay	Akshay	Akshay	Ab	Akshay		
62	5062	Gaikwad Damyanti Dnyandev	G.D.D.	G.D.D	G.D.D	G.D.D	G.D.D	G.D.D	G.D.D	G.D.D	G.D.D	G.D.D		
63	5063	Gaikwad Purva Dilip	Ab	Purva	Purva	Purva	Purva	Purva	Purva	Purva	P.V.P.	P.V.P.		
64	5064	Gangule Kunal Vitthal	Kunal	Ab	Kunal	Kunal	Kunal	Kunal	Kunal	Kunal	Kunal	Kunal		
65	5065	Gangwal Siddhant Bharat	Sidh.	Siddh.	Siddh	Siddh	Siddh	Ab	Siddh	Siddh	Siddh	Siddh		
66	5066	Garud Aditya Ravindra	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Ab		
67	5067	Garud Shraddha Rajendra	Shraddha	Shraddha	Shraddha	Ab	Shraddha	Shraddha	Shraddha	Shraddha	Shraddha	Shraddha		
68	5068	Gavhale Rajendra Balu	G.R.B.	G.R.B	G.R.B	G.R.B	G.R.B	G.R.B	G.R.B	G.R.B	Ab	G.R.B		
69	5069	Gaware Komal Sanjay	Komal	Komal	Komal	Komal	Komal	Komal	Komal	Ab	Komal	Komal		
70	5070	Gayake Archana Balasaheb	Archa	Archa	Archa	Archa	Archa	Ab	Archa	Archa	Archa	Archa		
71	5071	Gayake Kaveri Navnath	K.N.Gay	K.N.Gay	K.N.Gay	K.N.Gay	K.N.Gay	K.N.Gay	Ab	K.N.Gay	G.N.Ge	K.N.Gay		
72	5072	Ghaytadkar Prajakta Valmik	Ab	Prajkta	Prajkta	Prajkta	Prajkta	Prajkta	Prajkta	Prajkta	Prajkta	Prajkta		
73	5073	Ghaytadkar Sonali Shivnath	S.S.Gay	S.S.Gay	Ab	S.S.Gay	S.S.Gay	S.S.Gay	S.S.Gay	Ab	S.S.Gay	S.S.Gay		
74	5074	Ghaytadkar Savita Shankar	S.Shanke	Shankar	Shanka	Shanka	Ab	S.Shank	Shanka	Shanka	Shanka	Shanka		
75	5075	Girme Akshay Ravindra	Akshay	Akshay	Akshay	Akshay	Akshay	Akshay	Akshay	Akshay	Ab	Akshay		
76	5076	Girhe Sachin Kailas	Mr	Mr	Mr	Mr	Ab	Mr	Mr	Mr	Mr	Mr		
77	5077	Gore Vishal Tatyasaheb	Ab	Vishal	Vishal	Vishal	Ab	Vishal	Vishal	Vishal	Ab	Vishal		
78	5078	Gosavi Prachiti Ratnalkar	P.R.G.	P.R.G.	P.R.G.	P.R.G.	P.R.G.	P.R.G.	P.R.G.		P.R.G.	P.R.G.		
79	5079	Gosavi Shubhangi Vilas	SVG.	SVG.	SVG.	SVG.	SVG.	SVG.	SVG.	SVG.	Ab	SVG.		
80	5080	Gursal Saurabh Gopinath	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Ab.		
81	5081	Inamdar Rayaz Shabbir	IRS	IRS	IRS	IRS	IRS	IRS	IRS	IRS	IRS	IRS		
82	5082	Inamke Sunil Madhukar	Sunil	Ab	Sunil	Ab	Sunil	Sunil	Sunil	Ab	Sunil	Sunil		
83	5083	Ingale Dhanshri Sukhdev	D.S.I	D.S.I	D.S.I	D.S.I	D.S.I	D.S.I	D.S.I	D.S.I	D.S.I	D.S.I		
84	5084	Ingale Swapnil Walmik	Ab	Swapnil	Swapnil	Swapnil	Ab	Swapnil	Swapnil	Swapnil	Swapnil	Ab		
85	5085	Jadhav Abhijit Vasant	A.V.J	A.V.J	A.V.J	A.V.J	A.V.J	A.V.J	A.V.J	A.V.J	A.V.J	A.V.J		
86	5086	Jade Ravindra Shikrishna	RS.	RS	RS.	RS	RS	RS	RS	RS	RS	RS		
87	5087	Jadhav Abhishek Babasaheb	A.B.J	A.B.J	Ab	A.B.J	A.B.J	A.B.J	A.B.J	Ab	A.B.J	A.B.J		
88	5088	Jadhav Akash Bhausaheb	Akash	Akash	Ab	Akash	Akash	Akash	Ab	Akash	Akash	Ab		
89	5089	Jadhav Shraddha Chandrakant	Jadhav	Jadhav	Ab	Jadhav	Jadhav	Ab	Jadhav	Jadhav	Ab	Jadhav		
90	5090	Jadhav Shubham Devidas	S.D.J.	Ab	S.D.J	S.D.J	Ab	S.D.J	S.D.J	S.D.J	S.D.J	S.D.J		
91	5091	Jagtap Ajinkya Raosaheb	Jagtap	Jagtap	Jagtap	Ab	Jagtap	Jagtap	Jagtap	Jagtap	Jagtap	Jagtap		
92	5092	Jamdar Amol Valmik	Amol	Amol	Amol		Amol	Ab	Amol	Amol	Amol	Amol		

93	5093	Jondhale Akash Ramnath												
94	5094	Jorvekar Ganesh Valmik												
95	5095	Joshi Priti Balkrushna												
96	5096	Joshi Sangram Rajendra												
97	5097	Joshi Suraj Ramnath												
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118	5118	Kolpe Vishal Babasaheb												
119	5119	Kopare Sachin Kailas												
120	5120	Kote Chitra Sunil												

Coordinator,

Head
Commerce Department
S.S.G.M.College, Kopargaon

S.S.G.M. COLLEGE
Department of Commerce And Management
KOPARGAON DIST. AHMEDNAGAR

Principal
S.S.G.M.College
Kopargaon

Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

Department of Commerce and Management

Academic Year 2017-18

Short Term Course

E- Commerce

Notice

Date: 27/01/2018

All the students of S.Y.B.Com are hereby informed that, the theory and practical examination of Short Term Course in Goods and Service Tax will be conducted on 05/02/2018 as per following scheduled.

Time Table (Practical Examination)

Date	Time	Batch	Venue
05/02/2018	10:00 am to 11:30 am	All Students	Commerce Laboratory

Time Table (Theory Examination)

Date	Time	Practical Batch	Venue
05/02/2018	11:30 am to 12:30 pm	All Students	B- 305 & B- 306

If you have any doubts kindly contact to your course coordinator.

Course Coordinator

Head
Commerce Department
S.S.G.M.College,Kopargaon

S.S.G.M. COLLEGE * KOPARGAON, DIST. A'NAGAR *

Principal
S.S.G.M.College
Kopargaon

Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

Department of Commerce and Management

Academic Year 2017-18

Short Term Course Examination 2017-18

Name of the Course: E-Commerce

Class: S.Y.B.Com **Total Marks: 60**

Date: 05/02/2018 **Time: 11.30 am to 12.30 pm**

****

Note: 1. Each question carry 2 marks.

2. All questions are compulsory.

****

1. E-Commerce stands for _____.
   a. Electrical Commerce
   b. Electronic Commerce
   c. Entertainment Commerce
   d. Electrochemical Commerce
2. The World Wide Web (WWW) was introduced in the year .....
   a. 1994
   b. 1996
   c. 1992
   d. 1990
3. _____ is an early form of E-commerce
   a. SCM
   b. EDI
   c. Both of these
   d. Neither of these
4. _____ is concerned with the buying and selling information, products and services over computer communication networks
   a. Commerce
   b. E-Commerce
   c. E-Business
   d. None of these
5. Which among the following products is suitable for E-Commerce?
   a. Books
   b. Vegetables
   c. All of these
   d. None of these
6. Which of the following is not a party of SCM?
   a. Suppliers
   b. Manufacturers
   c. Distributors
   d. Customers

7. _____ is a function of E commerce.
    a. Marketing
    b. Supply Chain
    c. Finance
    d. All of the above
8. _____mainly deals with buying and selling, especially on a large scale.
    a. Shopping
    b. Commerce
    c. Retailing
    d. Distribution
9. E-commerce has _____ scope than E-Business or Digital Business.
    a. Higher
    b. Narrower
    c. Wider
    d. More
10. _____is a system of interconnected electronic components or circuits.
    a. Electronic Network
    b. Marketplaces
    c. Electronic Markets
    d. Met markets
11. All electronically mediated information exchanges are referred to as _____
    a. E-Business
    b. Digital Business
    c. E-Commerce
    d. None of the above
12. _____are markets linked via modern communications networks and powered through high-speed computers.
    a. Marketplaces
    b. Met markets
    c. Electronic Network
    d. Electronic Markets
13. _____ is a part of the 4 important types of E-commerce.
    a. All of the above
    b. B2B
    c. P2P
    d. C2A
14. Companies like Flipkart, Amazon and Myntra belong to which type of Ecommerce (EC) segment.
    a. B2B
    b. B2C
    c. P2P
    d. C2B
15. Customers pay a fixed amount, commonly month-to-month or quarterly or annually, to get a few types of service referred to as _____E-Commerce Business Model.
    a. Licensing
    b. Subscription
    c. Transaction
    d. Affiliate

S.S.G.M. COLLEGE KOPARGAON, DIST. AHMEDNAGAR

16. This E-Commerce commercial enterprise model specifically specialises in selling services or products online.
    a. Indirect Marketing
    b. Online Direct Marketing
    c. Brick & Mortar
    d. Marketplace
17. _____is a retail fulfillment approach in which a shop doesn't hold the goods it sells in stock.
    a. Aggregator Model
    b. Affiliate
    c. Drop shipping
    d. Advertising Model
18. Some marketers or companies charge other companies for letting them place a banner on their websites, blogs or platforms known as the _____E-Commerce Model.
    a. Affiliate
    b. Transaction
    c. Aggregator
    d. Advertising
19. Among the alternative models of B2B E-commerce, which is the best means to acquire a competitive advantage in the market?
    a. Strategic relationship
    b. Process
    c. Transaction
    d. All of the above
20. The concept of online marketing and selling of products and services through the internet is _____
    a. B2G
    b. B2C
    c. B2B
    d. B2E
21. Which of the following is not a user of B2C E-commerce?
    a. Distributors
    b. Manufacturers
    c. Publishers
    d. None of the above
22. _____ allows transactions among customers and dealers through supplying complete information and ancillary services, without being concerned about the actual exchange of products and offerings among the parties.
    a. Middlemen
    b. Metamediary
    c. Intermediary
    d. All of the following
23. Which of the following is NOT a B2B E-commerce?
    a. Sending and receiving orders
    b. Invoice and shopping
    c. All of the above
    d. None of the above

S.S.G.M. COLLEGE KOPARGAON, DIST. AHMEDNAGAR

24. .....lets in a commercial enterprise utility at the computer of one organization to speak immediately with the commercial enterprise utility at the computer of any other company
    a. EDI
    b. Business applications
    c. Standards
    d. Protocols

25. What is 'EOQ' in Inventory control?
    a. Economic Occurring Quantity
    b. Economic Order Quantity
    c. Economic Over Quantity
    d. Economic of Quantity
26. Which of the following are features of E-commerce?
    a. Non-Cash Payment
    b. 24x7 Service availability
    c. Advertising / Marketing
    d. All of the above
27. E-Commerce advantages can be broadly classified in _____ major categories.
    a. 1
    b. 2
    c. 3
    d. 4
28. _____ is again similar to a credit card or a debit card in appearance, but it has a small microprocessor chip embedded in it.
    a. Smart card
    b. E-Money
    c. Debit Card
    d. Electronic Fund Transfer
29. Information should not be altered during its transmission over the network means?
    a. Confidentiality
    b. Integrity
    c. Availability
    d. Authenticity
30. E-commerce reduces the paper work.
    a. Yes
    b. No
    c. Can be yes or no
    d. Can not say

Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and Sanjivani Commerce College, Kopargaon,

Dist- Ahmednagar- 423601

Short Term Course 2017-18

E- Commerce

Class- S.Y.B.COM.

Result

Sr. No.	Roll No.	Name of the Students	Grade
1	5001	Adhav Rupali Ananda	Ab
2	5002	Aher Akshay Sarjerao	A+
3	5003	Aher Bhagyashri Vasant	Ab
4	5004	Aher Dipak Laxman	O
5	5005	Aher Nisha Arun	A
6	5006	Ahire Pravin Bhausaheb	Ab
7	5007	Ambilwale Mohini Somnath	A
8	5008	Arote Sumit Navnath	Ab
9	5009	Aseri Kalpesh Tekchand	A
10	5010	Attar Afrin Amir	O
11	5011	Attar Arsiya Sultan	Ab
12	5012	Attar Vasim Sadik	B+
13	5013	Autade Macchindra Prakash	A+
14	5014	Avhad Akshay Nandkumar	A
15	5015	Babar Komal Rajendra	A+
16	5016	Bagale Nitin Bhausaheb	A
17	5017	Bagate Sham Annasaheb	A
18	5018	Bagwan Ajim Rajjak	Ab
19	5019	Band Dipali Rajendra	Ab
20	5020	Bandre Mayuri Dnyandev	Ab
21	5021	Bankar Priyanka Sanjay	A
22	5022	Barhate Ankush Vilas	Ab
23	5023	Barhate Shrinivas Annasahbe	Ab
24	5024	Barhate Somnath Dnyaneshwar	B+
25	5025	Bhabad Shubham Kishor	B
26	5026	Bagate Shubhangi Mohan	A
27	5027	Bhakare Pragati Rajendra	A
28	5028	Bhanor Gayatri Tryambak	A+
29	5029	Barhate Shubham Manik	Ab
30	5030	Barhate Tushar Gorakh	Ab
31	5031	Bhate Vikrant Sanjay	A
32	5032	Bhorkate Lalita Rajkumar	A+
33	5033	Bhusarw Ajinkya Vilasrao	A
34	5034	Bhirare Harshada Ramdas	B
35	5035	Borawake Sapana Sanjay	A
36	5036	Bothe Rushali sunil	Ab
37	5037	Chandgude Rupali Balasaheb	Ab

38	5038	Chandre Anjali Sanjay	Ab
39	5039	Chaudhari Rupali Balsaheb	A
40	5040	Chaudhari Saiprasad Khandu	B+
41	5041	Chavan vijay Anil	O
42	5042	Chavan Vinod Bababsaheb	A
43	5043	Chine Amol Rajendra	O
44	5044	Dabhade Vaibhav Sanjay	A
45	5045	Dalavi Soanli Subhash	A
46	5046	Dane Akshay Shivaji	Ab
47	5047	Darade Anita Maruti	A+
48	5048	Dawange Changdev Shivaji	A
49	5049	Dawange Rushikesh shivaji	B+
50	5050	Dawange Swapnil Dattatray	O
51	5051	Deokar Rekha Balasaheb	Ab
52	5052	Devare Shivanand Laxman	B
53	5053	Desai Pooja Bhausaheb	B
54	5054	Devare Sunil Sanjay	Ab
55	5055	Devgude Pavan Madhav	A
56	5056	Dhembare Sachin Babasaheb	A+
57	5057	Dhanak Pooja Balasaheb	B+
58	5058	Dhiwar Sunil Thomas	B
59	5059	Dhomase Vishal Ashok	O
60	5060	Dhone Govind Suresh	Ab
61	5061	Gaikwad Akshay Sakhahari	Ab
62	5062	Gaikwad Damyanti Dnyandev	A
63	5063	Gaikwad Purva Dilip	B+
64	5064	Gangule Kunal Vitthal	A+
65	5065	Gangwal Siddhant Bharat	O
66	5066	Garud Aditya Ravindra	Ab
67	5067	Garud Shraddha Rajendra	C
68	5068	Gavhale Rajendra Balu	D
69	5069	Gaware Komal Sanjay	A+
70	5070	Gayake Archana Balasaheb	A+
71	5071	Gayake Kaveri Navnath	B+
72	5072	Ghaytadkar Prajakta Valmik	B
73	5073	Ghaytadkar Sonali Shivnath	Ab
74	5074	Ghaytadkar Savita Shankar	A
75	5075	Girme Akshay Ravindra	B
76	5076	Girhe Sachin Kailas	A+
77	5077	Gore Vishal Tatyasaheb	Ab
78	5078	Gosavi Prachiti Ratnalkar	O
79	5079	Gosavi Shubhangi Vilas	A
80	5080	Gursal Saurabh Gopinath	A+
81	5081	Inamdar Rayaz Shabbir	B+
82	5082	Inamke Sunil Madhukar	Ab
83	5083	Ingale Dhanshri Sukhdev	A
84	5084	Ingale Swapnil Walmik	Ab
85	5085	Jadhav Abhijit Vasant	A

86	5086	Jade Ravindra Shikrishna	A
87	5087	Jadhav Abhishek Babasaheb	B+
88	5088	Jadhav Akash Bhausaheb	Ab
89	5089	Jadhav Shraddha Chandrakant	Ab
90	5090	Jadhav Shubham Devidas	B
91	5091	Jagtap Ajinkya Raosaheb	B
92	5092	Jamdar Amol Valmik	O
93	5093	Jondhale Akash Ramnath	A+
94	5094	Jorvekar Ganesh Valmik	B+
95	5095	Joshi Priti Balkrushna	Ab
96	5096	Joshi Sangram Rajendra	A
97	5097	Joshi Suraj Ramnath	B
98	5098	Kadam Ganesh Gnagadhar	B
99	5099	Kadam Onkar Dnyandev	A+
100	5100	Kale Dnyaneshwar Vitthal	Ab
101	5101	Kale Rahul Kailas	Ab
102	5102	Kale Shashikala Sanjay	B+
103	5103	Kale Yash Ajit	B
104	5104	Kambale Arati Kacharu	A+
105	5105	Kandekar Shailedra Prabhakar	C
106	5106	Kanse Rani Vitthal	A+
107	5107	Kapote Shubham Milind	O
108	5108	Kasar Bhavana Vijaykumar	B
109	5109	Kasar Dinesh Sanjay	B+
110	5110	Katale Sarika Ajay	A
111	5111	Kate Jyoti Vijay	A+
112	5112	Khandizod Akash Ramdas	Ab
113	5113	Khatik Shoib Sharif	A+
114	5114	Khilari Mukesh Dilip	B+
115	5115	Khond Mahendra Uttam	B
116	5116	Khule Shraddha Ravindra	A
117	5117	Kolhe Mangesh Kailas	Ab
118	5118	Kolpe Vishal Babasaheb	B
119	5119	Kopare Sachin Kailas	A+
120	5120	Kote Chitra Sunil	Ab

Head
Commerce Department
S.S.G.M.College,Kopargaon

S.S.G.M. COLLEGE * KOPARGAON, DIST. AHMEDNAGAR *

Principal
S.S.G.M.Science,Gautam Arts &
Sanjivani Commerce College,Kopargaon

Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

Department of Commerce and Management

Short Term Course Year- 2017 - 2018

Students Feedback

Name of the Course: E-commerce

Dear Students,

We seek your kind participation in this process of collecting feedback about various Short Term Courses of our college. Your inputs will be helping us to make required modifications in the existing teaching & learning facilities, infrastructure to enhance the qualities & competencies of the courses and college. For each question, indicate your opinion with marks in the appropriate column.

➢ **Please rank the following qualities:**

Excellent	Very Good	Good	Average	Satisfactory	Please Improve
6	5	4	3	2	1

Sr. No	Aspects	Marks
1	Syllabus of the Course (कोर्सचा अभ्यासक्रम)	05
2	Quality of Teaching (अध्यापनाची गुणवत्ता)	05
3	Support Services (सहाय्यक सुविधा)	05
4	Infrastructural Facilities (भौतिक सुविधा)	04
5	Activities Conducted under this Course (कोर्स अंतर्गत राबविलेले कार्यक्रम)	04
6	Effectiveness and Employability (परिणामकारकता आणि रोजगार क्षमता)	04
7	Schedule of the Course (कोर्सचे नियोजन)	04
8	Outcomes of the Course (कोर्सचे परिणाम)	04
	Total Score	35

Comments & Suggestions for further development:

Improve Infrastructure

Name of the Student:	Bhanor Gayatri Trymbak.
Address:	Kopargaon.
E-mail id:	gayatri1999@gmail.com **Mob No.** 9011440673
Date:	5th feb, 2018. **Signature:**

Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

Department of Commerce and Management

Short Term Course Year- 2017 - 2018

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2	Quality of Teaching (अध्यापनाची गुणवत्ता)	05
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4	Infrastructural Facilities (भौतिक सुविधा)	04
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7	Schedule of the Course (कोर्सचे नियोजन)	04
8	Outcomes of the Course (कोर्सचे परिणाम)	04
	Total Score	35

Comments & Suggestions for further development:

Excellent Work

Name of the Student:	Akshay Aher
Address:	Kopargaon
E-mail id:	akshay03@yahoo.in **Mob No.** 7057581591
Date:	5th feb, 2018. **Signature:** Akshay

E-commerce

University of Pune

Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts & Sanjivani Commerce College,

Kopargaon, Dist. Ahmednagar 423601

(Accredited by NAAC at B** level)

Certificate

Department of Commerce

This is to certify that, Mr. / Miss. Gangwal Siddhant Bharat *of* S.Y.B.Com

has satisfactorily completed the ***Certificate course in E-Commerce/ Diploma course in E-commerce / Advance Diploma in E-Commerce*** *during the academic year* 2017-18 *in* O *grade.*

Date : 12/03/2018

Place : Kopargaon

Co-ordinator
E-Commerce

Principal
S.S.G.M. College,
Kopargaon

Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts & Sanjivani Commerce College, Kopargaon
Academic Year- 2017-18
Department of Commerce & Management
Short Term Course
E- Commerce
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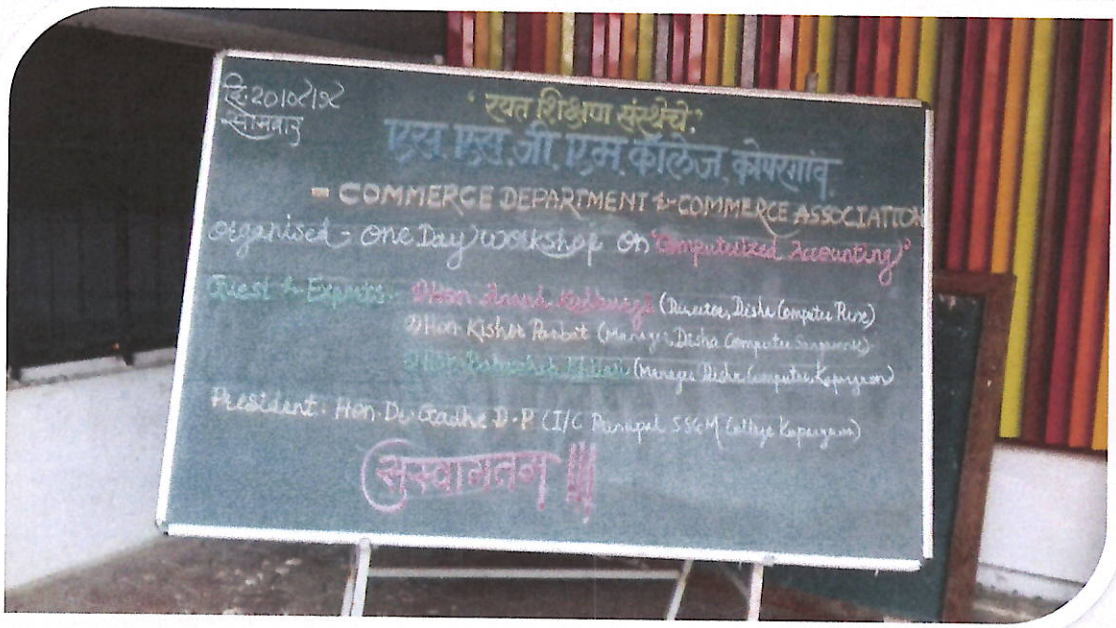
Guest Lecture Organized on E- Commerce