

RAYAT SHIKSHAN SANSTHA'S
**SHREE SADGURU GANGAGEER MAHARAJ SCINCE, GAUTAM ARTS & SANJIVANI
COMMERCE COLLEGE, KOPARGAON DIST AHMEDNAGAR**

Program Outcomes, Program Specific Outcomes and Course Outcome

Department of Commerce

Program outcome: B.Com.	
PO1.	<ul style="list-style-type: none">• Practical Exposure that would equip the students to face the challenges in modernera in commerce and business.
PO2.	<ul style="list-style-type: none">• The course offers a number of values based and job oriented skills to ensure thatstudents become enables to feet for every challenging situation.
PO3.	<ul style="list-style-type: none">• Proficiency for completing various professional courses like Management,CA.,CMA.,CS.,MBA and Law
PO4.	<ul style="list-style-type: none">• Ability to recognize the role of businessman, entrepreneurs, consultants etc.
PO5.	<ul style="list-style-type: none">• Thorough knowledge of fundamentals of Commerce, Trade, Economics, Management etc.
PO6.	<ul style="list-style-type: none">• Expertise in way to contribute towards the development of new practices and procedure of Administration, Banking and finance, Entrepreneurship, Marketing, Insurance, Computers, Laws, Accountancy etc.
PO7.	<ul style="list-style-type: none">• Students become competent to demonstrate the role of Accountant, Manager, Advisor, Analyzer etc. in society and business.
PO8.	<ul style="list-style-type: none">• Learners will be able to do higher education and advance research in the field ofcommerce and finance.

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Program Specific outcome: B.Com.	
PSO1.	<ul style="list-style-type: none">• To develop numerical abilities of students
PSO2.	<ul style="list-style-type: none">• To develop business language abilities of students
PSO3.	<ul style="list-style-type: none">• To inculcate writing skills and Business correspondence.
PSO4.	<ul style="list-style-type: none">• To create awareness of Law and Legislations related to commerce and business.
PSO5.	<ul style="list-style-type: none">• To introduce recent Trends in Business, Organizations and Industries.
PSO6.	<ul style="list-style-type: none">• To inform about Business Environment of Country as well as World
PSO7.	<ul style="list-style-type: none">• To acquire practical skills related with commerce, trade, banking and finance.
PSO8.	<ul style="list-style-type: none">• To provide a platform for overall development of students and develop knowledgelevel and awareness of students about Recent Trends of World.

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Courses Outcome: B.Com

Class	Course	Outcomes
F.Y.B.Com.	102 Financial Accounting.	<ul style="list-style-type: none"> • Students acquainted with the knowledge of various accounting concepts. • Students become knowledgeable about accounting procedures, methods and techniques. • Acquaint them with practical approach to accounts writing by using software package e.g. Tally ERP-9, SAP etc.
	104 (A) Business Mathematics and Statistics	<ul style="list-style-type: none"> • Students are prepared for competitive examinations by inculcating them with the concept of Simple interest, compound interest and the concept of EMI. • Imparted the concept of shares and to calculate Dividend, concept of population and sample. • They knew how to calculate various types of averages and variations along with the application of profit and loss in business.
	104 (B) Computer Fundamentals	<ul style="list-style-type: none"> • Students get knowledge about the Computer environment and the basics of Operating System, basics of Network, Internet and related concepts. • Students become aware about applications of Internet in Commerce. • Enable students to develop their own web site.
	105 Organizational Skill Developments	<ol style="list-style-type: none"> 1. On successful completion of this subject the students acquires the Knowledge about the various types of business organizations, office management and related practices.
	106 Essentials of E-Commerce	<ul style="list-style-type: none"> • Students become familiar with the mechanism of conducting business transactions through electronic media. • Students are able to explain various components of e-commerce, understand the dynamics of e-commerce, appreciate the Internet technology and its utility in commercial activities, understand the methodology of online business dealings using e-commerce infrastructure

	106 B Insurance and Transport	<ul style="list-style-type: none"> • Students become knowledgeable on various insurance aspects and the importance of transport facility to a business.
F.Y.B.Com.	106 C Marketing and Salesmanship (Fundamentals of Marketing)	<ul style="list-style-type: none"> • On successful completion of this course the students should get the practical knowledge and the tactics in the marketing
	106 D Consumer Protection and Business Ethics	<ul style="list-style-type: none"> • The students have understood consumer motivation and perception, Learnt consumer protection act 1986.
	106 E Business Environment & Entrepreneurship	<ul style="list-style-type: none"> • With this subject students are motivated to make their mind set for taking up entrepreneurship as a career.
S.Y.B.Com.	201 Business Communication	<ul style="list-style-type: none"> • Students will be able to communicate in the language of business. • Developing intellectual, personal and professional abilities through effective communicative skills; ensuring high standard of behavioural attitude through literary subjects and shaping the students socially responsible citizens.
	202 Corporate Accounting	<ul style="list-style-type: none"> • To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act 2013. • After the successful completion of the course the student should have a thorough knowledge on the accounting practice prevailing in the Corporate world.
	204 Business Management	<ul style="list-style-type: none"> • The students get the understandings of Principles & functions of Management, Process of decision making, and modern trends in management process.
	205 Elements of Company Law	<ul style="list-style-type: none"> • Enlighten the students' knowledge on Companies Act 2013 and Secretarial practices.
	206 A Business Administration	<ul style="list-style-type: none"> • Students are inculcated with the basic knowledge about various forms of business organizations, business environment and its implications thereon. • They will be able to be aware with the latest trends in business.
	206 E Cost and Works Accounting	<ul style="list-style-type: none"> • Enables the students to inculcate knowledge on Cost sheet, Material issues, Labour cost, Financial statement analysis, Budgeting etc.
	206 G Business Entrepreneurship	<ul style="list-style-type: none"> • The student will be well versed in Concept relating to entrepreneur and knowledge in the finance institution.
	206 H Marketing Management	<ul style="list-style-type: none"> • Enable the student to understand the Principles of marketing management, market segmentation Product life cycle, pricing, branding etc.
	206 K Insurance Transport and Clearance	<ul style="list-style-type: none"> • Acquaint skills needed to manage insurance business, the importance of insurance and tourism

		to a business.
	206 L Computer Programming and Application	<ul style="list-style-type: none"> • Students learn to use VBScript, transform Web pages from static text and images into functional, interactive, and dynamic e-commerce tools. • They Learn to embed VBScript code in an HTML document, use VBScript operators; write code that makes decisions based on existing conditions, using control structures and loops, Web page visitor using Message and Input boxes, use the DOM to control the layout of HTML pages, add effects, and get information from users.

Class	Course	Outcomes
T.Y.B.Com.	301 Business Regulatory Framework (Mercantile Law)	<ul style="list-style-type: none"> • Enables to inculcate knowledge on various laws relating to business such as law of contract, law of sale of goods, law of agency, Negotiable Instruments Act etc.
	302 Advanced Accounting.	<ul style="list-style-type: none"> • Providing entire coverage of advanced accountancy. • Acquired knowledge on preparation of departmental accounts with respect to Apportionment of overheads.
	304 Auditing & Taxation	<ul style="list-style-type: none"> • Creating basic conceptual knowledge about the auditing principles. • Understanding the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.
	305 A Business Administration Special Paper II	<ul style="list-style-type: none"> • Acquaint the students with basic concepts & functions of HRD and nature of Marketing functions of a business enterprise
	305 E Cost and Works Accounting Special Paper II	<ul style="list-style-type: none"> • The students get a thorough knowledge on the cost accounting principles and the methods of cost accounting.
	305 G Business Entrepreneurship Special Paper II	<ul style="list-style-type: none"> • Acquainted the students with the basic concepts of entrepreneurship and preparing a business plan to start a small industry and developed the Knowledge and understanding in creating and managing new ventures.

T.Y.B.Com.	305 H Marketing Management Special Paper II	<ul style="list-style-type: none"> • Enable the students to understand the Principles of marketing management, market segmentation Product life cycle, pricing, branding, advertising, sales promotions, marketing research and CRM.
	305 K Insurance Transport and Clearance Special Paper II	<ul style="list-style-type: none"> • Promoting the awareness of Insurance Business & practices by making they learn the various regulations relating to Life Insurance & General Insurance.
	305 I Computer Programming and Application Special Paper II	<ul style="list-style-type: none"> • Inculcate knowledge on Networking concepts and technologies like wireless, broadband and Bluetooth. • Meet the security requirements of the SLAs and other external requirements further to contracts, legislation and externally imposed policies.
	306 A Business Administration Special Paper III	<ul style="list-style-type: none"> • Acquaint the students with the basic concepts in finance and production functions of a business enterprise
	306 E Cost and Works Accounting	<ul style="list-style-type: none"> • Imparted the knowledge regarding costing techniques, concepts, procedures and legal Provisions of cost audit
	306 G Business Entrepreneurship Special Paper III	<ul style="list-style-type: none"> • Students are aware to develop the Knowledge and understanding of behavioural aspects of entrepreneurship. Through studying the autobiographies of various entrepreneurs.
	306 H Marketing Management Special Paper III	<ul style="list-style-type: none"> • Enable to inculcate the knowledge of brand and Distribution Management in marketing plus making them aware about importance of control on marketing activities
	306 K Insurance Transport and Clearance Special Paper III	<ul style="list-style-type: none"> • Students understand the significance of travel and tourism industry. • They study the functions and working of various Travel Organizations. • Understand the concept of marketing mix and recent trends with Global Tourism and Transport Business.
	306 I Computer Programming and Application Special Paper III	<ul style="list-style-type: none"> • Students understand the software project management and project planning also show how graphical schedule representations are used by project management and the risk management process.