



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601
Department of Commerce and Management
Academic Year 2019-20
Short Term Course
E-Commerce
Report

'Department of Commerce and Management' has conducted Short Term Course in E- Commerce for to get knowledge about Electronic Commerce process and professional development of students. The syllabus & evaluation pattern has been designed by members of the faculties from the department along with outside professional experts. The Department has signed MOUs with Nilaya Foundation, Nashik, Rubicon Pvt. Ltd. Nashik, Bank of Maharashtra, Kopargaon and Disha Computers, Kopargaon. This course was conducted for the class S.Y.B.Com. The Department guided to students about updated information and knowledge related to Electronic Commerce, Digital Marketing and Process of E-Trade.

There were 120 students enrolled for this course. This course was started from 10th September 2019. The syllabus of this course included theory and practical work. The computer lab with 15 computers was available for the beneficiaries of this course. The students were completed their practical as per the schedule.

After successfully completion of this course students got knowledge about Electronic Commerce, Digital Marketing and Process of E-Trade. This course helped students to develop their skills, knowledge, competencies, capabilities and enhancing productivity & performance at the work place.

On 20th February 2020 department has conducted examination. After passing the examination college has distributed certificates to the students. Total 103 students have completed this course successfully.

Course Coordinator

Head

Commerce Department
S.S.G.M.College,Kopargaon



Principal
S.S.G.M.College
Kopargaon



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Notice

Date: 03/09/2019

All the students of S.Y.B.Com hereby informed that, the lectures of Short Term Course in E-Commerce will be scheduled from 10/09/2019 as per attached time table.

Lectures are compulsory for all the students. After completion of this course department will be conduct theory & practical examination. Students will get certificate after passing of examination of Short Term Course.

If you have any doubts kindly contact to course coordinator.


Course Coordinator


Head
Commerce Department
S.S.G.M.College, Kopargaon



S.R.T.
Principal
S.S.G.M.College
Kopargaon



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Department of Commerce and Management

Academic Year 2019-20


Short Term Course

E-Commerce

Time Table

Class	Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
S.Y. B.Com	11:00 am to 11:50 am	-	-	-	Theory Miss. Mehetre S.U.	Theory Miss. Mehetre S.U.	Theory Miss. Mehetre S.U.
	11:50 am to 12:40 pm	-	-	Theory Miss. Mehetre S.U.	Practical Miss. Shaikh A.M.	-	-
	12:40 pm to 1:20 pm	Practical Miss. Shaikh A.M.	Practical Miss. Shaikh A.M.	Practical Miss. Shaikh A.M.	-	-	-


Course Coordinator


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Department of Commerce and Management

Academic Year 2019-20

Short Term Course

E - Commerce

'Department of Commerce and Management' has decided to conduct Short Term Course in E-Commerce for S.Y.B.Com in the academic year 2019-20. Following members of board of studies were present to develop and design the syllabus at college level.

Sr. No.	Name	Profession	Area	Designation
1	Dr. Nikam V.B	Head	Commerce	Chairman
2	Mr. Bhoje D.V.	Associate Professor	Commerce	Coordinator
3	Mr. Jagzap R.P.	Associate Professor	Commerce	Member
4	Prof. Kale P.B.	Assistant Professor	Commerce	Member
5	Miss. Shaikh A.M.	Assistant Professor	Commerce	Member
6	Mr. Aghav Vikas	H. R. Manager (RCC)	Entrepreneurship	Member
7	Adv. Yeole M. P.	Advocate	Law	Member
8	Dr. Deokar S. S.	Placement Officer	S.S.G.M. College	Member

1. **Title of the Course:** E- Commerce

2. **Target Group:** S. Y. B. Com

3. **Preamble:**

The course is designed for students to acquire skills and fulfil the present need of Industry. This course and the relevant training will prepare the student to be able to carry Electronic Commerce tasks in all three sectors such as Manufacturing, Trading and Service Industries.

4. **Objectives:**

- To discuss fundamentals of e-commerce, types and applications.
- To evaluate the role of the major types of information systems in a business environment and their relationship to each other.
- To assess the impact of the Internet and Internet technology on business electronic commerce and electronic business.
- To identify the major management challenges for building and using information systems and learn how to find appropriate solutions to those challenges.

- To learn strategies for e-commerce, Mobile Commerce, Wireless Application Protocol, WAP technology and Mobile Information devices.
- To familiarize students with organizational and managerial foundations of systems, the technical foundation for understanding information systems.
- To understand Online Banking, Transaction and Buying.



5. Course Outcomes:

Upon successful completion of this course, students will be able to:

- Become active in online shopping, online marketing and online transaction.
- Understand the basic concepts and technologies used in the field of management information systems
- Understand the processes of developing and implementing information systems
- Be aware of the ethical, social, and security issues of information systems and
- Develop an understanding of how various information systems work together to accomplish the information objectives of an organization
- Understand the role of information systems in organizations, the strategic management processes, and the implications for the management and learn about the importance of managing organizational change associated with information systems implementation

6. Employment Opportunities:

- E- Commerce Web Developers.
- E- Commerce Business Analysts.
- E- Commerce Order Clerks.
- E- Commerce Virtual Assistant.
- E- Commerce Delivery Driver.

7. Syllabus:

Sr. No.	Name of the Topic	Contents	Theory Lectures	Practical	Total Lecture
1	Introduction to E-Commerce	Meaning and concept – E- commerce v/s Traditional Commerce– E- Business & E- Commerce – History of E- Commerce – EDI – Importance, features & benefits of E- Commerce – Impacts, Challenges & Limitations of E- Commerce – Supply chain management & E – Commerce – E – Commerce infrastructure.	08	-	08
2	Opportunities in E-Commerce	Banking Sector, Accounting and Finance Sectors, IT Firms, Networking and E-Commerce Organization, Cyber-Companies.	08	-	08

3	Business models of E-Commerce	Business to Business – Business to customers– Customers to Customers – Business to Government – Business to Employee – E – Commerce strategy – Influencing factors of successful E-Commerce.	08	-	
4	Laws for E-Commerce	Cyber Law, Cyber Crime, Digital Authority, Digital Rights, E-banking frauds.	06	-	06
5	Marketing strategies & E-Commerce	Website – components of website – Concept & Designing website for E-Commerce – Corporate Website – Portal – Search Engine – Internet Advertising – Emergence of the internet as a competitive advertising media– Models of internet advertising – Weakness in Internet advertising – Mobile Commerce	07	08	15
6	Electronic Payment System	Introduction – Online payment systems – prepaid and postpaid payment systems – e- cash, e- cheque, Smart Card, Credit Card , Debit Card, Electronic purse – Security issues on electronic payment system – Solutions to security issues – Biometrics – Types of biometrics. Legal and ethical issues in E- Commerce: Security issues in E- Commerce– Regulatory framework of E- commerce	07	08	15
Total			44	16	60



8. Medium of Instruction:

The medium of instruction for course shall be either Marathi or English except languages.

9. Evaluation Pattern:

Written Examination (30 Multiple Choice Questions)	60 Marks
Practical/ Project	40 Marks
Total	100 Marks

10. Standard of Passing:

A candidate is required to obtain 40% marks in Written Examination and Practical/ Project. It means that passing separately at Written Examination and Practical/ Project is compulsory.

11. Conversion of Marks & Percentage into Grade:

Grade	Total Marks	Percentage
O (Outstanding)	80 - 100	80% - 100%
A+ (Excellent)	70 - 79	70% - 79%
A (Very Good)	60 - 69	60% - 69%
B+ (Good)	55 - 59	55% - 59%
B (Above Average)	50 - 54	50% - 54%
C (Average)	46 - 49	46% - 49%
D (Pass)	40 - 45	40% - 45%
F (Fail)	0 - 39	0% - 39%
AB (Absent)	0	0

12. Certification:

After successfully complete and fulfil standard of passing this course student can get certificate with grade.

13. References:

1. E Commerce and Business Communication, Calcutta University, Joyela Bhaduri, Gargi Guha Nirयोगi, CENGAGE Publication, Calcutta.
2. E-Commerce 2017, Thirteenth Edition, Pearson Publication, Kenneth C Laudon, Carol Traver, 2017.
3. Business and E-Commerce Management, Strategy, Implication and Practice, Chaffey 1 January 2013, Pearson Publication.
4. E- Commerce, Strategy: Technology: Applications, David Whitely, Information System Services, 2018.
5. E-Commerce an Indian Perspective, SJ & PT Joseph, 2017 PHI Publication.


Head
Commerce Department
S.S.G.M.College, Kopargaon




Principal
S.S.G.M.College
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Dist- Ahmednagar- 423601
Short Term Course 2019-20
E- Commerce
Class- S.Y.B.COM.
List of Students



Sr. No.	Roll No.	Name of the Students
1	5001	Abhang Ashish Kishor
2	5002	Adhikar Neha Sanjay
3	5003	Aher Bipin Maruti
4	5004	Aher Satish Kisan
5	5005	Ahire Prasad Anil
6	5006	Arane Namrata Kailas
7	5007	Attar Kausar Akil
8	5008	Attar Sohel Bilal
9	5009	Autade Dipak Machhindra
10	5010	Avhad Akshay Nandkumar
11	5011	Avhad Kalyani Narayan
12	5012	Avhad Sonali Suresh
13	5013	Bagad Mayur Amrut
14	5014	Banbheru Prasad Kailas
15	5015	Banchhod Vivek MuKund
16	5016	Barahate Shraddha Subhash
17	5017	Barhate Shrinivas Annasaheb
18	5018	Berani Vishal Vicky
19	5019	Bhadange Prasanna Suryabhan
20	5020	Bhakare Jyoti Sarjerao
21	5021	Bhosale Ujjawala Babasaheb
22	5022	Bhujade Priyanka Ashok
23	5023	Borde Vaibhav Samadhan
24	5024	Chandane Prashant Dilip
25	5025	Chandar Chaitali Vilas
26	5026	Chaudhari Anisha Ramkrushna
27	5027	Chavan Amruta Vijay
28	5028	Chine Kaveri Prabhakar
29	5029	Chine Shilpa Bhausahab
30	5030	Chitalkar Sagar Rajendra
31	5031	Dabhade Shital Rajendra
32	5032	Dane Ashvini Babasaheb
33	5033	Dawange Arti Shivaji
34	5034	Dawange Priyanka Subhash
35	5035	Deokar Akash Dipak
36	5036	Deokar Kamlesh Asaram
37	5037	Deokar Nitin Babasaheb

38	5038	Deokar Rushikesh Pratap
39	5039	Deokar Sanjana Bhausaheb
40	5040	Devhad Rohidas Manohar
41	5041	Dhage Avinash Rajendra
42	5042	Donde Kunal Prithavinath
43	5043	Gajre Sonali Bhausaheb
44	5044	Gande Kalyani Sunil
45	5045	Gayke Pankesh Dyaneshwar
46	5046	Ghate Nitin Rajendra
47	5047	Gidhad Kavita Kailas
48	5048	Gosavi Gokul Vasantao
49	5049	Gujar Vaishnavi Vinayak
50	5050	Hande Rupali Nana
51	5051	Harkal Kranti Digambar
52	5052	Hinge Vaishali Dnyaneshwar
53	5053	Hingmire Devji Siddhinath
54	5054	Hon Kaveri Rajendrea
55	5055	Hulekar Dipali Shankar
56	5056	Hulekar Vaishnavi Balasaheb
57	5057	Ingale Rajendra Dadasaheb
58	5058	Jadhav Asmita Ramesh
59	5059	Jadhav Kusum Valmik
60	5060	Jadhav Rameshwar Kisan
61	5061	Jadhav Yogesh Balasaheb
62	5062	Jorvekar Punam Sudam
63	5063	Joshi Rupali Kiran
64	5064	Kadam Shivani Kishor
65	5065	Kalaskar Dipali Vilas
66	5066	Kamathe Kalyani Sudhir
67	5067	Kankubji Shubhangi Sandip
68	5068	Kanse Monika Vitttal
69	5069	Kasar Swamini Vijaykumar
70	5070	Kate Kaveree Kacharu
71	5071	Kate Swati Vijay
72	5072	Khiradkar Akshay Kacharu
73	5073	Khiradkar Divya Vishnu
74	5074	Kokate Pravin Shantaram
75	5075	Kurhe Arti Balasaheb
76	5076	Kusalkar Pralay Shivaji
77	5077	Kusare Mayur Mahesh
78	5078	Lalwani Vipul Narendra
79	5079	Mali Jyoti Machhindra
80	5080	Mali Sunanda Bhaskar
81	5081	Mali Umesh Dipak
82	5082	Malik Anil Digambar
83	5083	Malik Anuradha Sanjay



84	5084	Malkar Prachi Rajendra
85	5085	Mandlik Mayur Sanjay
86	5086	Mavas Krushna Raju
87	5087	Misal Prasad Bapurao
88	5088	More Vaibhav Uttam
89	5089	Nankar Nikita Vikas
90	5090	Nannaware Shraddha Goraknath
91	5091	Narode Aarti Ramesh
92	5092	Nikam Sonali Sunil
93	5093	Pawar Ashika Rambhau
94	5094	Pawar Jaya Ashok
95	5095	Pawar Kiran Sahebrao
96	5096	Pawar Prashant Babasaheb
97	5097	Pawar Rakhi Raju
98	5098	Pawar Ravina Vijay
99	5099	Pawar Vishal Appasaheb
100	5100	Raktate Rutuja Vilas
101	5101	Ranshur Mayur Balasaheb
102	5102	Rode Divya Subhash
103	5103	Satote Vaishali Vinod
104	5104	Sature Jayashri Sitaram
105	5105	Sayyad Anis Yasin
106	5106	Sayyad Yusuf Jafar
107	5107	Shelar Ashvini Ashok
108	5108	Shinde Aakanksha Shankar
109	5109	Shinde Nandkishor Jayvant
110	5110	Shingade Akash Maruti
111	5111	Solase Chetan Kailas
112	5112	Somvanshi Pallavi Narayan
113	5113	Sonawane Rina Sanjay
114	5114	Tupke Shital Dnyandev
115	5115	Vaidya Sarika Rajendra
116	5116	Varade Harshada Kushiram
117	5117	Wagh Bapu Keshav
118	5118	Wagh Yash Sambhaji
119	5119	Waghchaure Bhakti Ramesh
120	5120	Wani Nilesh Navnath



[Signature]

Head

Commerce Department
S.S.G.M.College, Kopargaon



[Signature]

Principal
S.S.G.M.College
Kopargaon

Rayat Shikshan Sanstha's
S.S.G.M. College, Koparagon
Department of Commerce and Management
Class S.Y.B.Com
Short Term Course
E-Commerce (2019-20)



Attendance Sheet

10/9/19 11/9/19 12/9/19 13/9/19 15/9/19 16/9/19 17/9/19 18/9/19 19/9/19 20/9/19

Sr. No.	Roll No.	NAME	10/9/19	11/9/19	12/9/19	13/9/19	15/9/19	16/9/19	17/9/19	18/9/19	19/9/19	20/9/19
1	5001	Abhang Ashish Kishor	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish	Ashish
2	5002	Adhikar Neha Sanjay	A	A	A	A	A	A	A	A	A	A
3	5003	Aher Bipin Maruti	Bipin	Bipin	AB	Bipin	Bipin	AB	Bipin	Bipin	AB	Bipin
4	5004	Aher Satish Kisan	A.S.K	A.S.K	A.S.K	A.S.K	A.S.K	A.S.K	A.S.K	A.S.K	A.S.K	A.S.K
5	5005	Ahire Prasad Anil	Ahire	Ahire	Ahire	Ahire	AB	Ahire	Ahire	AB	Ahire	Ahire
6	5006	Arane Namrata Kailas	A.N.K	A.N.K	A.N.K	A.N.K	A.N.K	A.N.K	A.N.K	A.N.K	A.N.K	A.N.K
7	5007	Attar Kausar Akil	AB	Attar	Attar	Attar	Attar	Attar	Attar	Attar	Attar	Attar
8	5008	Attar Sohel Bilal	A.D.M	A.D.M	A.D.M	A.D.M	A.D.M	A.D.M	A.D.M	A.D.M	A.D.M	A.D.M
9	5009	Autade Dipak Machhindra	A	A	A	A	AB	A	A	A	A	A
10	5010	Avhad Akshay Nandkumar	Akshy	Akshy	AB	Akshy	Akshy	Akshy	Akshy	Akshy	Akshy	Akshy
11	5011	Avhad Kalyani Narayan	A	A	A	A	A	A	A	A	A	A
12	5012	Avhad Sonali Suresh	A	A	A	A	A	A	A	A	A	A
13	5013	Bagad Mayur Amrut	B	B	B	AB	B	B	B	B	B	B
14	5014	Banbheru Prasad Kailas	Rud	Rud	Rud	Rud	Rud	Rud	Rud	Rud	Rud	Rud
15	5015	Banchhod Vivek Mukund	Vivek	A	vivek	vivek	vivek	vivek	vivek	AB	vivek	AB
16	5016	Barahate Shradha Subhash	B.S.S	B.S.S	B.S.S	B.S.S	B.S.S	B.S.S	B.S.S	B.S.S	B.S.S	B.S.S
17	5017	Barhate Shrinivas Annasaheb	Atar	Atar	Atar	Atar	Atar	Atar	Atar	Atar	Atar	Atar
18	5018	Berani Vishal Vicky	A	A	AB	A	A	AB	A	A	A	A
19	5019	Bhadange Prasanna Suryabhan	Prud	Prud	Prud	Prud	Prud	Prud	Prud	Prud	Prud	Prud
20	5020	Bhakare Jyoti Sarjerao	A	A	A	A	AB	A	A	AB	A	A
21	5021	Bhosale Ujjawala Babasaheb	A	A	A	A	A	A	A	A	A	A
22	5022	Bhujade Priyanka Ashok	AB	Bare	Bare	Bare	Bare	Bare	Bare	Bare	Bare	Bare
23	5023	Borde Vaibhav Samadhan	A	A	A	A	A	A	A	A	A	A
24	5024	Chandane Prashant Dilip	Prud	Prud	AB	Prud	Prud	AB	Prud	Prud	Prud	AB
25	5025	Chandar Chaitali Vilas	A	A	A	A	A	A	A	A	A	A
26	5026	Chaudhari Anisha Ramkrushna	A	A	A	A	A	A	A	A	A	A
27	5027	Chavan Amruta Vijay	Amr	Amr	Amr	Amr	Amr	Amr	Amr	Amr	Amr	Amr
28	5028	Chine Kaveri Prabhakar	AB	A	A	AB	A	A	A	AB	A	AB



23/9/19 | 23/9/19 | 23/9/19 | 24/9/19

29	5029	Chine Shilpa Bhausahab	AB	chine	chine	chine	AB	chine	chine	AB	chine	AB
30	5030	Chitalkar Sagar Rajendra		shital	shital	shital		shital	shital		shital	
31	5031	Dabhade Shital Rajendra		shital	shital	shital		shital	shital		shital	
32	5032	Dane Ashvini Babasaheb		dane	dane	AB	dane	dane	dane		dane	
33	5033	Dawange Arti Shivaji		Arti	Arti	Arti		Arti	Arti		Arti	
34	5034	Dawange Priyanka Subhash	AB	pune	pune		AB	pune	pune		pune	
35	5035	Deokar Akash Dipak		Ash	Ash			Ash	Ash		Ash	AB
36	5036	Deokar Kamlesh Asaram		D.K.D	D.K.D			D.K.D	D.K.D		D.K.D	
37	5037	Deokar Nitin Babasaheb				AB						
38	5038	Deokar Rushikesh Pratap		Ruh	Ruh			Ruh	Ruh		Ruh	
39	5039	Deokar Sanjana Bhausahab					AB					
40	5040	Devhad Rohidas Manohar				A						AB
41	5041	Dhage Avinash Rajendra		R.R	R.R		AB	R.R	R.R		R.R	AB
42	5042	Donde Kunal Prithavinath		kunal	kunal			kunal	kunal		kunal	
43	5043	Gajre Sonali Bhausahab		sonali	sonali			sonali	sonali		sonali	
44	5044	Gande Kalyani Sunil	AB									
45	5045	Gayke Pankesh Dyaneshwar		Gayke	Gayke			Gayke	Gayke		Gayke	
46	5046	Ghate Nitin Rajendra		Nitin	Nitin			Nitin	Nitin		Nitin	
47	5047	Gidhad Kavita Kailas		kavita	kavita		AB	kavita	kavita		kavita	
48	5048	Gosavi Gokul Vasantao								AB		AB
49	5049	Gujar Vaishnavi Vinayak		V.	V.			V.	V.		V.	
50	5050	Hande Rupali Nana	AB	Ruli	Ruli		A	Ruli	Ruli		Ruli	
51	5051	Harkal Kranti Digambar					AB					
52	5052	Hinge Vaishali Dnyaneshwar		veel	veel			veel	veel		veel	AB
53	5053	Hingmire Devji Siddhinath		Dui	Dui		AB	Dui	Dui		Dui	
54	5054	Hon Kaveri Rajendrea	AB	Hon	Hon		AB	Hon	Hon		Hon	
55	5055	Hulekar Dipali Shankar		dipali	dipali			dipali	dipali		dipali	
56	5056	Hulekar Vaishnavi Balasaheb		veel	veel			veel	veel		veel	AB
57	5057	Ingale Rajendra Dadasahab		leee	leee			leee	leee		leee	AB
58	5058	Jadhav Asmita Ramesh		Jadhv	Jadhv		AB	Jadhv	Jadhv		Jadhv	
59	5059	Jadhav Kusum Valmik		kusum	kusum			kusum	kusum		kusum	A
60	5060	Jadhav Rameshwar Kisan		D.M	D.M		AB	D.M	D.M		D.M	
61	5061	Jadhav Yogesh Balasaheb	AB	rauh	rauh		AB	rauh	rauh		rauh	
62	5062	Jorvekar Punam Sudam		punam	punam			punam	punam		punam	AB
63	5063	Joshi Rupali Kiran		Toshi	Toshi		AB	Toshi	Toshi		Toshi	AB
64	5064	Kadam Shivani Kishor		kadam	kadam		AB	kadam	kadam		kadam	AB
65	5065	Kalaskar Dipali Vilas		Dipali	Dipali		AB	Dipali	Dipali		Dipali	

66	5066	Kamathe Kalyani Sudhir	K.K.S	A	K.K.S	A	K.K.S	A	K.K.S	A	K.K.S	A
67	5067	Kankubji Shubhangi Sandip	K.K.S	A	K.K.S	A	K.K.S	A	K.K.S	A	K.K.S	A
68	5068	Kanse Monika Vittal	Monika	A	Monika	A	Monika	A	Monika	A	Monika	A
69	5069	Kasar Swamini Vijaykumar	Swami	A	Swami	A	Swami	A	Swami	A	Swami	A
70	5070	Kate Kaveree Kacharu	Kate	A	Kate	A	Kate	A	Kate	A	Kate	A
71	5071	Kate Swati Vijay	Swati	A	Swati	A	Swati	A	Swati	A	Swati	A
72	5072	Khiradkar Akshay Kacharu	Akshay	A	Akshay	A	Akshay	A	Akshay	A	Akshay	A
73	5073	Khiradkar Divya Vishnu	Divya	A	Divya	A	Divya	A	Divya	A	Divya	A
74	5074	Kokate Pravin Shantaram	Pravin	A	Pravin	A	Pravin	A	Pravin	A	Pravin	A
75	5075	Kurhe Arti Balasaheb	Arti	A	Arti	A	Arti	A	Arti	A	Arti	A
76	5076	Kusalkar Pralay Shivaji	K.P.S	A	K.P.S	A	K.P.S	A	K.P.S	A	K.P.S	A
77	5077	Kusare Mayur Mahesh	Mayur	A	Mayur	A	Mayur	A	Mayur	A	Mayur	A
78	5078	Lalwani Vipul Narendra	Vipul	A	Vipul	A	Vipul	A	Vipul	A	Vipul	A
79	5079	Mali Jyoti Machhindra	Jyoti	A	Jyoti	A	Jyoti	A	Jyoti	A	Jyoti	A
80	5080	Mali Sunanda Bhaskar	Mali	A	Mali	A	Mali	A	Mali	A	Mali	A
81	5081	Mali Umesh Dipak	Umesh	A	Umesh	A	Umesh	A	Umesh	A	Umesh	A
82	5082	Malik Anil Digambar	Anil	A	Anil	A	Anil	A	Anil	A	Anil	A
83	5083	Malik Anuradha Sanjay	Malik	A	Malik	A	Malik	A	Malik	A	Malik	A
84	5084	Malkar Prachi Rajendra	Prachi	A	Prachi	A	Prachi	A	Prachi	A	Prachi	A
85	5085	Mandlik Mayur Sanjay	Mayur	A	Mayur	A	Mayur	A	Mayur	A	Mayur	A
86	5086	Mavas Krushna Raju	M.K.R	A	M.K.R	A	M.K.R	A	M.K.R	A	M.K.R	A
87	5087	Misal Prasad Bapurao	Prasad	A	Prasad	A	Prasad	A	Prasad	A	Prasad	A
88	5088	More Vaibhav Uttam	More	A	More	A	More	A	More	A	More	A
89	5089	Nankar Nikita Vikas	Nikita	A	Nikita	A	Nikita	A	Nikita	A	Nikita	A
90	5090	Nannaware Shraddha Goraknath	N.S.G	A	N.S.G	A	N.S.G	A	N.S.G	A	N.S.G	A
91	5091	Narode Aarti Ramesh	Narode	A	Narode	A	Narode	A	Narode	A	Narode	A
92	5092	Nikam Sonali Sunil	Nikam	A	Nikam	A	Nikam	A	Nikam	A	Nikam	A
93	5093	Pawar Ashika Rambhau	Ram	A	Ram	A	Ram	A	Ram	A	Ram	A
94	5094	Pawar Jaya Ashok	Jaya	A	Jaya	A	Jaya	A	Jaya	A	Jaya	A
95	5095	Pawar Kiran Sahebrao	Kiran	A	Kiran	A	Kiran	A	Kiran	A	Kiran	A
96	5096	Pawar Prashant Babasaheb	Prashant	A	Prashant	A	Prashant	A	Prashant	A	Prashant	A
97	5097	Pawar Rakhi Raju	P.R.R	A	P.R.R	A	P.R.R	A	P.R.R	A	P.R.R	A
98	5098	Pawar Ravina Vijay	Ravina	A	Ravina	A	Ravina	A	Ravina	A	Ravina	A
99	5099	Pawar Vishal Appasaheb	Vishal	A	Vishal	A	Vishal	A	Vishal	A	Vishal	A
100	5100	Raktate Rutuja Vilas	Rutuja	A	Rutuja	A	Rutuja	A	Rutuja	A	Rutuja	A
101	5101	Ranshur Mayur Balasaheb	Mayur	A	Mayur	A	Mayur	A	Mayur	A	Mayur	A
102	5102	Rode Divya Subhash	Divya	A	Divya	A	Divya	A	Divya	A	Divya	A



103	5103	Satote Vaishali Vinod	V.	V.	V.	V.	A	V.	V.	A	V.	A
104	5104	Sature Jayashri Sitaram	A	Juk	Teel	Teeh	Jeeh	Teeh	Juh	A	Juh	A
105	5105	Sayyad Anis Yasin	Anis	Anis	Anis	A	Anis	Anis	A	Anis	Anis	A
106	5106	Sayyad Yusuf Jafar	A	A	A	A	A	A	A	A	A	A
107	5107	Shelar Ashvini Ashok	A	Avl	Avl	Avl	Avl	Avl	Avl	A	Avl	A
108	5108	Shinde Aakanksha Shankar	A	A	A	A	A	A	A	A	A	A
109	5109	Shinde Nandkishor Jayvant	A	A	A	A	A	A	A	A	A	A
110	5110	Shingade Akash Maruti	A	A	A	A	A	A	A	A	A	A
111	5111	Solase Chetan Kailas	A	See	See	See	See	See	See	A	See	A
112	5112	Somvanshi Pallavi Narayan	P.N.S	P.N.S	P.N.S	A	P.N.S	P.N.S	A	A	P.N.S	A
113	5113	Sonawane Rina Sanjay	Rinci	A	Rinci	Rinci	Rinci	A	Rinci	Rinci	Rinci	Rinci
114	5114	Tupke Shital Dnyandev	Teeke	Teeke	A	Teeke	Teeke	Teeke	Teeke	A	Teeke	Teeke
115	5115	Vaidya Sarika Rajendra	A	V.	V.	V.	A	V.	V.	V.	V.	V.
116	5116	Varade Harshada Kushiram	Heede	Heede	Heede	A	Heede	Heede	Heede	A	Heede	Heede
117	5117	Wagh Babu Keshav	wcigh	wcigh	A	wcigh	wcigh	wcigh	wcigh	A	wcigh	wcigh
118	5118	Wagh Yash Sambhaji	ycish	A	ycish	A	ycish	ycish	ycish	A	ycish	ycish
119	5119	Waghchaure Bhakti Ramesh	A	Bhakti	Bhakti	Bhakti	A	Bhakti	Bhakti	A	Bhakti	Bhakti
120	5120	Wani Nilesh Navnath	wcni	wcni	A	wcni	wcni	A	A	wcni	wcni	wcni


Head
 Commerce Department
 S.S.G.M.College,Kopargaon




Principal
 S.S.G.M.Science,Gautam Arts &
 Sanjivani Commerce College,Kopargaon

About this call

People

Information

ADD OTHERS

Share joining information

IN CALL

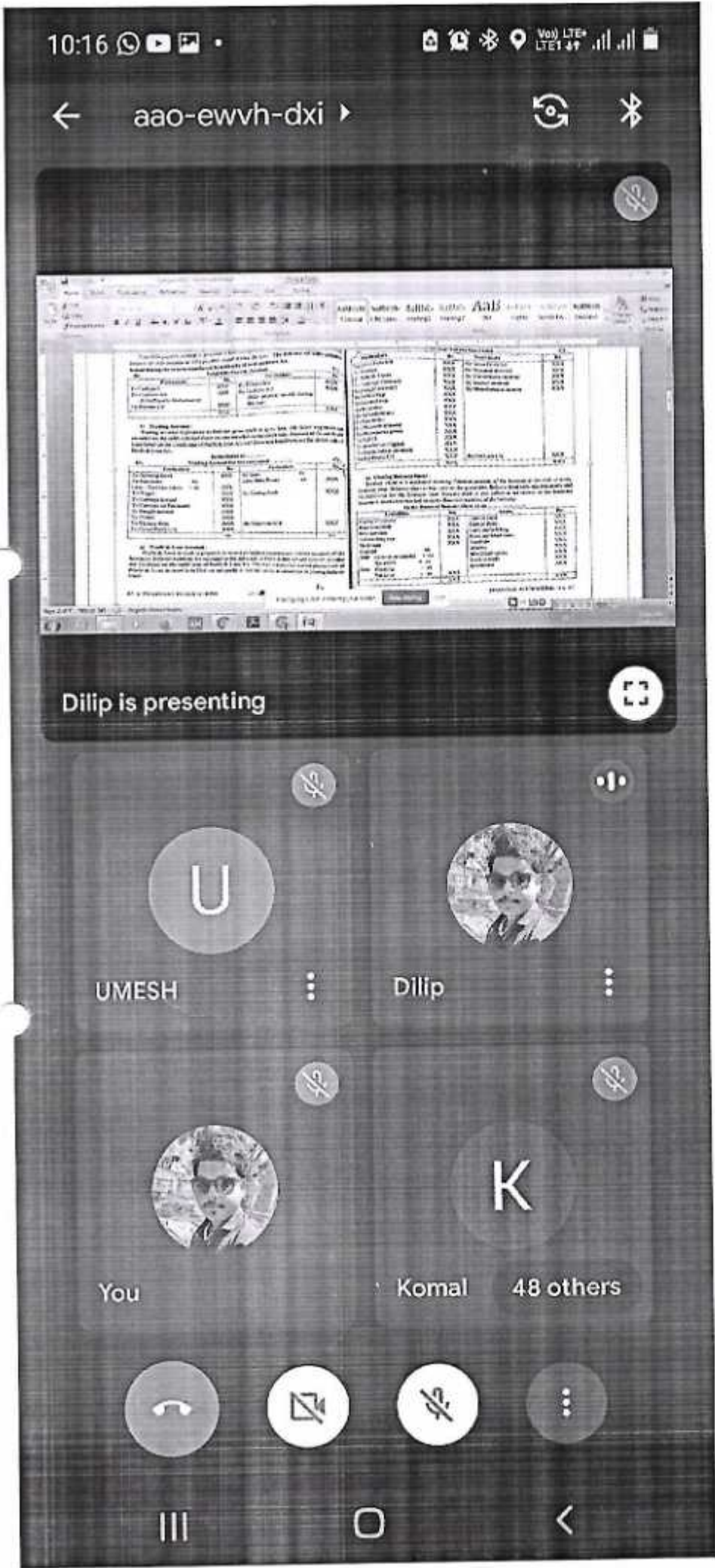
- Dilip Bhoje (You)
- Ajinkya Malkar
- Akshda Gaikwad
- Krushna Thorat
- Lalita wani
- Madhuri Dawange
- Ruchika Nagare
- Sakshi Gade
- Sandip Mote
- Shubham Bhuse
- Siddhi Borje
- Vaishnavi Yadav
- Vrushali Hambare



By
Coordinator,

Binkam
Head
Commerce Department
S.S.G.M. College, Kopargaon

Prapate
Principal
S.S.G.M. College
Kopargaon



[Handwritten Signature]
 Coordinator,

[Handwritten Signature]
 Head
 Commerce Department
 S.S.G.M. College, Kopargao

[Handwritten Signature]
 Principal
 S.S.G.M. College
 Kopargao



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601
Department of Commerce and Management
Academic Year 2019-20
Short Term Course
E- Commerce
Notice

Date: 05/02/2020

All the students of S.Y.B.Com are hereby informed that, the theory and practical examination of Short Term Course in E- Commerce will be conducted on 20/02/2020 as per following scheduled.

Time Table (Practical Examination)

Date	Time	Batch	Venue
20/02/2020	10:00 am to 11:30 am	All Students	Commerce Laboratory

Time Table (Theory Examination)

Date	Time	Practical Batch	Venue
20/02/2020	11:30 am to 12:30 pm	All Students	B- 305 & B- 306

If you have any doubts kindly contact to your course coordinator.


Course Coordinator


Head
Commerce Department
S.S.G.M.College,Kopargaon




Principal
S.S.G.M.College
Kopargaon



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601
Department of Commerce and Management
Academic Year 2019-20
Short Term Course Examination 2019-20

Name of the Course: E-Commerce

Class: S.Y.B.Com

Date: 20/02/2020

Total Marks: 60

Time: 11.30 am to 12.30 pm

Note: 1. Each question carry 2 marks.

2. All questions are compulsory.

1. E-Commerce stands for _____.
 - a. Electrical Commerce
 - b. Electronic Commerce
 - c. Entertainment Commerce
 - d. Electrochemical Commerce
2. The World Wide Web (WWW) was introduced in the year
 - a. 1994
 - b. 1996
 - c. 1992
 - d. 1990
3. _____ is an early form of E-commerce
 - a. SCM
 - b. EDI
 - c. Both of these
 - d. Neither of these
4. _____ is concerned with the buying and selling information, products and services over computer communication networks
 - a. Commerce
 - b. E-Commerce
 - c. E-Business
 - d. None of these
5. Which among the following products is suitable for E-Commerce?
 - a. Books
 - b. Vegetables
 - c. All of these
 - d. None of these
6. Which of the following is not a party of SCM?
 - a. Suppliers
 - b. Manufacturers
 - c. Distributors
 - d. Customers



7. _____ is a function of E commerce.
 - a. Marketing
 - b. Supply Chain
 - c. Finance
 - d. All of the above
8. _____ mainly deals with buying and selling, especially on a large scale.
 - a. Shopping
 - b. Commerce
 - c. Retailing
 - d. Distribution
9. E-commerce has _____ scope than E-Business or Digital Business.
 - a. Higher
 - b. Narrower
 - c. Wider
 - d. More
10. _____ is a system of interconnected electronic components or circuits.
 - a. Electronic Network
 - b. Marketplaces
 - c. Electronic Markets
 - d. Met markets
11. All electronically mediated information exchanges are referred to as _____.
 - a. E-Business
 - b. Digital Business
 - c. E-Commerce
 - d. None of the above
12. _____ are markets linked via modern communications networks and powered through high-speed computers.
 - a. Marketplaces
 - b. Met markets
 - c. Electronic Network
 - d. Electronic Markets
13. _____ is a part of the 4 important types of E-commerce.
 - a. All of the above
 - b. B2B
 - c. P2P
 - d. C2A
14. Companies like Flipkart, Amazon and Myntra belong to which type of Ecommerce (EC) segment.
 - a. B2B
 - b. B2C
 - c. P2P
 - d. C2B
15. Customers pay a fixed amount, commonly month-to-month or quarterly or annually, to get a few types of service referred to as _____ E-Commerce Business Model.
 - a. Licensing
 - b. Subscription
 - c. Transaction
 - d. Affiliate

16. This E-Commerce commercial enterprise model specifically specialises in selling services or products online.

- a. Indirect Marketing
- b. Online Direct Marketing
- c. Brick & Mortar
- d. Marketplace



17. _____ is a retail fulfillment approach in which a shop doesn't hold the goods it sells in stock.

- a. Aggregator Model
- b. Affiliate
- c. Drop shipping
- d. Advertising Model

18. Some marketers or companies charge other companies for letting them place a banner on their websites, blogs or platforms known as the _____ E-Commerce Model.

- a. Affiliate
- b. Transaction
- c. Aggregator
- d. Advertising

19. Among the alternative models of B2B E-commerce, which is the best means to acquire a competitive advantage in the market?

- a. Strategic relationship
- b. Process
- c. Transaction
- d. All of the above

20. The concept of online marketing and selling of products and services through the internet is

- a. B2G
- b. B2C
- c. B2B
- d. B2E

21. Which of the following is not a user of B2C E-commerce?

- a. Distributors
- b. Manufacturers
- c. Publishers
- d. None of the above

22. _____ allows transactions among customers and dealers through supplying complete information and ancillary services, without being concerned about the actual exchange of products and offerings among the parties.

- a. Middlemen
- b. Metamediary
- c. Intermediary
- d. All of the following

23. Which of the following is NOT a B2B E-commerce?

- a. Sending and receiving orders
- b. Invoice and shopping
- c. All of the above
- d. None of the above

24.lets in a commercial enterprise utility at the computer of one organization to speak immediately with the commercial enterprise utility at the computer of any other company

- a. EDI
- b. Business applications
- c. Standards
- d. Protocols

25. What is 'EOQ' in Inventory control?

- a. Economic Occurring Quantity
- b. Economic Order Quantity
- c. Economic Over Quantity
- d. Economic of Quantity

26. Which of the following are features of E-commerce?

- a. Non-Cash Payment
- b. 24x7 Service availability
- c. Advertising / Marketing
- d. All of the above

27. E-Commerce advantages can be broadly classified in _____ major categories.

- a. 1
- b. 2
- c. 3
- d. 4

28. _____ is again similar to a credit card or a debit card in appearance, but it has a small microprocessor chip embedded in it.

- a. Smart card
- b. E-Money
- c. Debit Card
- d. Electronic Fund Transfer

29. Information should not be altered during its transmission over the network means?

- a. Confidentiality
- b. Integrity
- c. Availability
- d. Authenticity

30. E-commerce reduces the paper work.

- a. Yes
- b. No
- c. Can be yes or no
- d. Can not say



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopergaon,
Dist- Ahmednagar- 423601
Short Term Course 2019-20
E- Commerce
Class- S.Y.B.COM.
Result



Sr. No.	Roll No.	Name of the Students	Grade
1	5001	Abhang Ashish Kishor	A
2	5002	Adhikar Neha Sanjay	A
3	5003	Aher Bipin Maruti	A
4	5004	Aher Satish Kisan	A
5	5005	Ahire Prasad Anil	B
6	5006	Arane Namrata Kailas	AB
7	5007	Attar Kausar Akil	B
8	5008	Attar Sohel Bilal	A
9	5009	Autade Dipak Machhindra	AB
10	5010	Avhad Akshay Nandkumar	O
11	5011	Avhad Kalyani Narayan	O
12	5012	Avhad Sonali Suresh	A
13	5013	Bagad Mayur Amrut	A
14	5014	Banbheru Prasad Kailas	A
15	5015	Banchhod Vivek Mukund	A
16	5016	Barahate Shraddha Subhash	B
17	5017	Barhate Shrinivas Annasaheb	C
18	5018	Berani Vishal Vicky	A
19	5019	Bhadange Prasanna Suryabhan	A
20	5020	Bhakare Jyoti Sarjerao	C
21	5021	Bhosale Ujjawala Babasaheb	AB
22	5022	Bhujade Priyanka Ashok	C
23	5023	Borde Vaibhav Samadhan	C
24	5024	Chandane Prashant Dilip	A
25	5025	Chandar Chaitali Vilas	O
26	5026	Chaudhari Anisha Ramkrushna	AB
27	5027	Chavan Amruta Vijay	A
28	5028	Chine Kaveri Prabhakar	A
29	5029	Chine Shilpa Bhausaheb	O
30	5030	Chitalkar Sagar Rajendra	O
31	5031	Dabhade Shital Rajendra	O
32	5032	Dane Ashvini Babasaheb	O
33	5033	Dawange Arti Shivaji	AB
34	5034	Dawange Priyanka Subhash	A
35	5035	Deokar Akash Dipak	A
36	5036	Deokar Kamlesh Asaram	C
37	5037	Deokar Nitin Babasaheb	C
38	5038	Deokar Rushikesh Pratap	B
39	5039	Deokar Sanjana Bhausaheb	C
40	5040	Devhad Rohidas Manohar	C
41	5041	Dhage Avinash Rajendra	B
42	5042	Donde Kunal Prithavinath	B
43	5043	Gajre Sonali Bhausaheb	B



44	5044	Gande Kalyani Sunil	AB
45	5045	Gayke Pankesh Dyaneshwar	B
46	5046	Ghate Nitin Rajendra	B
47	5047	Gidhad Kavita Kailas	B
48	5048	Gosavi Gokul Vasantrao	B
49	5049	Gujar Vaishnavi Vinayak	B
50	5050	Hande Rupali Nana	AB
51	5051	Harkal Kranti Digambar	A
52	5052	Hinge Vaishali Dnyaneshwar	A
53	5053	Hingmire Devji Siddhinath	A
54	5054	Hon Kaveri Rajendrea	A
55	5055	Hulekar Dipali Shankar	A
56	5056	Hulekar Vaishnavi Balasaheb	A
57	5057	Ingale Rajendra Dadasaheb	AB
58	5058	Jadhav Asmita Ramesh	A
59	5059	Jadhav Kusum Valmik	A
60	5060	Jadhav Rameshwar Kisan	A
61	5061	Jadhav Yogesh Balasaheb	A
62	5062	Jorvekar Punam Sudam	A
63	5063	Joshi Rupali Kiran	D
64	5064	Kadam Shivani Kishor	AB
65	5065	Kalaskar Dipali Vilas	A
66	5066	Kamathe Kalyani Sudhir	A
67	5067	Kankubji Shubhangi Sandip	B
68	5068	Kanse Monika Vitttal	A
69	5069	Kasar Swamini Vijaykumar	A
70	5070	Kate Kaveree Kacharu	A
71	5071	Kate Swati Vijay	A
72	5072	Khiradkar Akshay Kacharu	AB
73	5073	Khiradkar Divya Vishnu	O
74	5074	Kokate Pravin Shantaram	A
75	5075	Kurhe Arti Balasaheb	A
76	5076	Kusalkar Pralay Shivaji	A
77	5077	Kusare Mayur Mahesh	A
78	5078	Lalwani Vipul Narendra	A
79	5079	Mali Jyoti Machhindra	A
80	5080	Mali Sunanda Bhaskar	A
81	5081	Mali Umesh Dipak	AB
82	5082	Malik Anil Digambar	O
83	5083	Malik Anuradha Sanjay	O
84	5084	Malkar Prachi Rajendra	A
85	5085	Mandlik Mayur Sanjay	A
86	5086	Mavas Krushna Raju	A
87	5087	Misal Prasad Bapurao	A
88	5088	More Vaibhav Uttam	A
89	5089	Nankar Nikita Vikas	AO
90	5090	Nannaware Shradha Goraknath	A
91	5091	Narode Aarti Ramesh	A
92	5092	Nikam Sonali Sunil	A
93	5093	Pawar Ashika Rambhau	A
94	5094	Pawar Jaya Ashok	A
95	5095	Pawar Kiran Sahebrao	A

96	5096	Pawar Prashant Babasaheb	AB
97	5097	Pawar Rakhi Raju	AB
98	5098	Pawar Ravina Vijay	A
99	5099	Pawar Vishal Appasaheb	A
100	5100	Raktate Rutuja Vilas	A
101	5101	Ranshur Mayur Balasaheb	O
102	5102	Rode Divya Subhash	AB
103	5103	Satote Vaishali Vinod	A
104	5104	Sature Jayashri Sitaram	A
105	5105	Sayyad Anis Yasin	A
106	5106	Sayyad Yusuf Jafar	O
107	5107	Shelar Ashvini Ashok	AB
108	5108	Shinde Aakanksha Shankar	A
109	5109	Shinde Nandkishor Jayvant	A
110	5110	Shingade Akash Maruti	A
111	5111	Solase Chetan Kailas	O
112	5112	Somvanshi Pallavi Narayan	O
113	5113	Sonawane Rina Sanjay	O
114	5114	Tupke Shital Dnyandev	A
115	5115	Vaidya Sarika Rajendra	B
116	5116	Varade Harshada Kushiram	AB
117	5117	Wagh Bapu Keshav	A
118	5118	Wagh Yash Sambhaji	A
119	5119	Waghchaure Bhakti Ramesh	A
120	5120	Wani Nilesh Navnath	A

Prakash

Head

Commerce Department
S.S.G.M.College,Kopargaon



Shapate

Principal
S.S.G.M.College
Kopargaon



Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

Department of Commerce and Management

Short Term Course Year- 2019 - 2020

Students Feedback

Name of the Course: E-commerce

Dear Students,

We seek your kind participation in this process of collecting feedback about various Short Term Courses of our college. Your inputs will be helping us to make required modifications in the existing teaching & learning facilities, infrastructure to enhance the qualities & competencies of the courses and college. For each question, indicate your opinion with marks in the appropriate column.

➤ Please rank the following qualities:

Excellent	Very Good	Good	Average	Satisfactory	Please Improve
6	5	4	3	2	1

Sr. No	Aspects	Marks
1	Syllabus of the Course (कोर्सचा अभ्यासक्रम)	5
2	Quality of Teaching (अध्यापनाची गुणवत्ता)	5
3	Support Services (सहाय्यक सुविधा)	5
4	Infrastructural Facilities (भौतिक सुविधा)	5
5	Activities Conducted under this Course (कोर्स अंतर्गत राबविलेले कार्यक्रम)	5
6	Effectiveness and Employability (परिणामकारकता आणि रोजगार क्षमता)	5
7	Schedule of the Course (कोर्सचे नियोजन)	5
8	Outcomes of the Course (कोर्सचे परिणाम)	5
	Total Score	40

Comments & Suggestions for further development:

All course is good. It is helpful us

Name of the Student: Arhad Atshay Nandkumar

Address: At. post Rowanda, Tal. Kopargaon

E-mail id: Atshay1999@gmail.com

Mob No. 9822232415

Date: 25/5/2020

Signature: (Signature)



Rayat Shikshan Sanstha's

Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

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Sr. No	Aspects	Marks
1	Syllabus of the Course (कोर्सचा अभ्यासक्रम)	5
2	Quality of Teaching (अध्यापनाची गुणवत्ता)	6
3	Support Services (सहाय्यक सुविधा)	5
4	Infrastructural Facilities (भौतिक सुविधा)	5
5	Activities Conducted under this Course (कोर्स अंतर्गत राबविलेले कार्यक्रम)	5
6	Effectiveness and Employability (परिणामकारकता आणि रोजगार क्षमता)	5
7	Schedule of the Course (कोर्सचे नियोजन)	5
8	Outcomes of the Course (कोर्सचे परिणाम)	6
	Total Score	42

Comments & Suggestions for further development:

No. suggestions

Name of the Student: Chinu Kaveri Prabhakar

Address: Takali, Kopergaon

E-mail id: chinu2020@gmail.com

Mob No. 8885261720

Date: 21/07/2020

Signature: [Signature]



Rayat Shikshan Sanstha's

**SHRI SADGURU GANGAGEER MAHARAJ SCIENCE, GAUTAM ARTS AND
SANJIVANI COMMERCE COLLEGE,**

Kopargaon, Dist- Ahmednagar- 423601

(NAAC Re-accredited 'B++' Grade, Affiliated to Savitribai Phule Pune University, Pune)

DEPARTMENT OF COMMERCE AND MANAGEMENT

Short Term Course

Certificate

This is to certify that, Mr./Miss./Mrs *Sonawane Reena Sanjay* of
class *S.Y.B.com* has successfully completed the Short Term Course in *E-commerce*
with *O* Grade conducted by *Department of*
Commerce & Management during academic year *2019 -2020*

Date: *23/03/2020*

Course Coordinator

Head

Department of Commerce &
Management

Principal

S.S.G.M. College, Kopargaon