



Rayat Shikshan Sanstha's

**Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601**

Affiliated to Savitribai Phule Pune University, Pune

Department of Commerce & Management

Entrepreneurship Development Cell



❖ **Vision:**

To be a well-recognized centre of excellence for entrepreneurship development to create successful entrepreneurs.

❖ **Mission:**

To foster entrepreneurial thinking, promote, facilitate the business knowledge. Develop aspiring entrepreneurs into motivated, ethical and dynamic business leaders.

❖ **Objectives:**

- To create an entrepreneurial eco-system in institute where students will get motivated to take up entrepreneurship over job.
- To create awareness on entrepreneurship among the students.
- To conduct programs in Entrepreneurship enabling skills.
- To organize motivational and inspirational talks from successful Entrepreneurs.
- To inculcate within the faculty and the students the need and importance of Enterprise Development.
- To promote culture of innovation to enterprise among the students.
- To enable students to remain self-reliant in their employment.
- Foster within the academic community the ability to provide innovative technological and business ideas and connect them to peers, mentors and incubators.

Activities Conducted

Sr. No.	Date	Title of the Programme	Name of Resource person Organization / Institution	Name of Activities	Level	No of Beneficiaries	Tag
1	22/06/2021	Online Digital Marketing Training and career guest lecture	Elias Joseph, ICICI Academy for Skill,Pune	Guidance Programme Digital Marketing	College	97	1
2	18/01/2020	Digital Marketing	Shri.Pote T.S.	Guest lecture on Digital Marketing	College	90	2
3	17/01/2020	Motivational lecture On How to Become Successful	Prof. Anita Gore	Motivational lecture	College	80	3
4	16/01/2020	Business Ethics and Professional Values	Prof.Pagare P.V.	Guest lecture on Business Ethics	College	85	4
5	28/12/2019	How to Become Entrepreneur	Shri. Saurabh Bhosale	Guest lecture on Entrepreneurship	College	70	5
6	22/12/2018	Career Opportunities in Management	Shri. Dinesh Pawar Nilya Group of Education Institute, Pune	Career Guidance Programme	College	75	6
7	9/02/2018	Career Planning in Management	Shri. Sameer Patil (Dnyaneshwar Institute of Management and Research, Pune	Career Guidance Programme	College	210	7

Photo Gallery



Workshop on How to become a Successful Entrepreneur



Classroom Activities