



Rayat Shikshan Santha's

**Shri Sadguru Gangageer Maharaj Science, Gautam Arts & Sanjivani  
Commerce College, Kopargaon-423601**

**Department of Commerce and Management**

**Title of Activity: "Digital Marketing"**

**Date: 22/06/2021**

**Activity Experience:**

1. Number of students Participated - 97
2. Number of Teachers participated - 6

**Chief Guest:**

Elias Joseph  
(ICICI Skill, Academy For, Pune)

**Chair Person:**

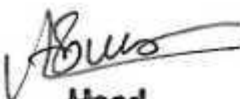
Hon. prin. Dr. S.R. Thopate

The Department of Commerce & Management has organized guest lecture on "Online Introduction to Online Digital Marketing Training and career by online mode on zoom platform on 22/06/2021 at 11.30 a.m. for FY/SY and TY B.Com students. The main objective to conduct this Expert lecture was students should come to know the vital importance of the topic and its related concepts of recent digital area and how it is important for new generation.

Firstly there was a warmth welcome done by H.O.D. Dr. Nikam V.B. Then short Introduction about the guests and the topic "Digital Marketing Training "and career guidance was Given by Mr. Bhoje D.V.

Elias Joseph (ICICI Skill, Academy For, Pune also a well-known personality has conducted the lecture on "Online Introduction to Cyber security". He had focused on various important.

The Principal of S.S.G.M. College Dr. S. R. Thopate explain distinct vision and a fountain head of illuminating ideas shared his experiences and knowledge with the students. The function was hosted by H.O.D. Dr. Nikam V.B. and finally vote of thanks was proposed by Mr. Bhoje D.V and the function was successfully concluded till 12.30 pm with 97 Beneficiaries.

  
Head

Commerce Department  
S.G.M.College, Kopargaon



  
Principal

S.S.G.M.Science, Gautam Arts &  
Sanjivani Commerce College, Kopargaon

  
Principal  
S.S.G.M. College  
Kopargaon

**Report on**  
**Two days Workshop**  
**on**  
**"Molecular Biology Techniques and DNA Fingerprinting Analysis**  
**Methods".**



Rayat Shikshan Sanstha



4<sup>th</sup>-5<sup>th</sup> May 2022

**Organized by**

**Rayat Shikshan Sanstha's**  
**Shri Sadguru Gangageer Maharaj Science, Gautum arts and Sanjivani Commerce**  
**College, Kopargaon. Dist. Ahmednagar.**  
**Department of Botany & IQAC**

**About the workshop:**

Department of botany & IQAC organized "Two days workshop on "Molecular Biology Techniques and DNA Fingerprinting Analysis Methods". For P.G. and U.G. Students for supporting the practical course.

This workshop was arranged to serve one of the objective of Botany Department that is enhancing the students interest in practical, project work and Job opportunities.

**Date and Venue** The workshop took place on 4<sup>th</sup> -5<sup>th</sup> May2022 at the S.S.G. M. College of Botany Department. The resource person arrived at the venue one day before, on 3<sup>rd</sup> May 2022, in order to meet for fine-tuning of the agenda and coordination of facilitation.

**Course Content:**

1. Students Attitude towards Practical Skill.
2. Managerial Skills
3. Chemical preparation methods.
4. DNA fingerprinting methods.
5. Communication and Presentation Skill
6. Forensic study.
7. Time Management for lengthy practical.

  
**Principal**  
**S.S.G.M.College**  
**Kopargaon**



**Training Team & Organizing Team-** The members of the training team were Resource person Mr. Vinayak K. Singh, Director of Escherichia Genomic P. Ltd. New Delhi 110092.; Chairperson Dr. Prin. R.R. Sanap S. S. 'G. M. College Kopargaon. Organizing committee, IQAC Coordinator Dr. N.V. Malpure, Convener Dr. B. D. Varpe Head, Department of Botany, Members Dr. S. B. Davange, Prof. P. D. Krale, Prof. S. S. Shinde, Prof. Y. P. Khilari, Prof. S. S. Gosavi, Prof. P. S. Raut. Total ----participants are participated in two days training programme.

### Day 1<sup>st</sup>

#### Agenda

1. Welcome and Inauguration.
2. Inaugural speech delivered by Chairperson and Resource person about workshop subject.
3. Session on discipline

After inaugural ceremony the resource person Mr. V. K. Singh conducted a highly interactive communication, presentation skill and start the practicals about DNA extractions, Purifications and DNA fingerprinting.

### Day 2<sup>nd</sup>

#### Agenda

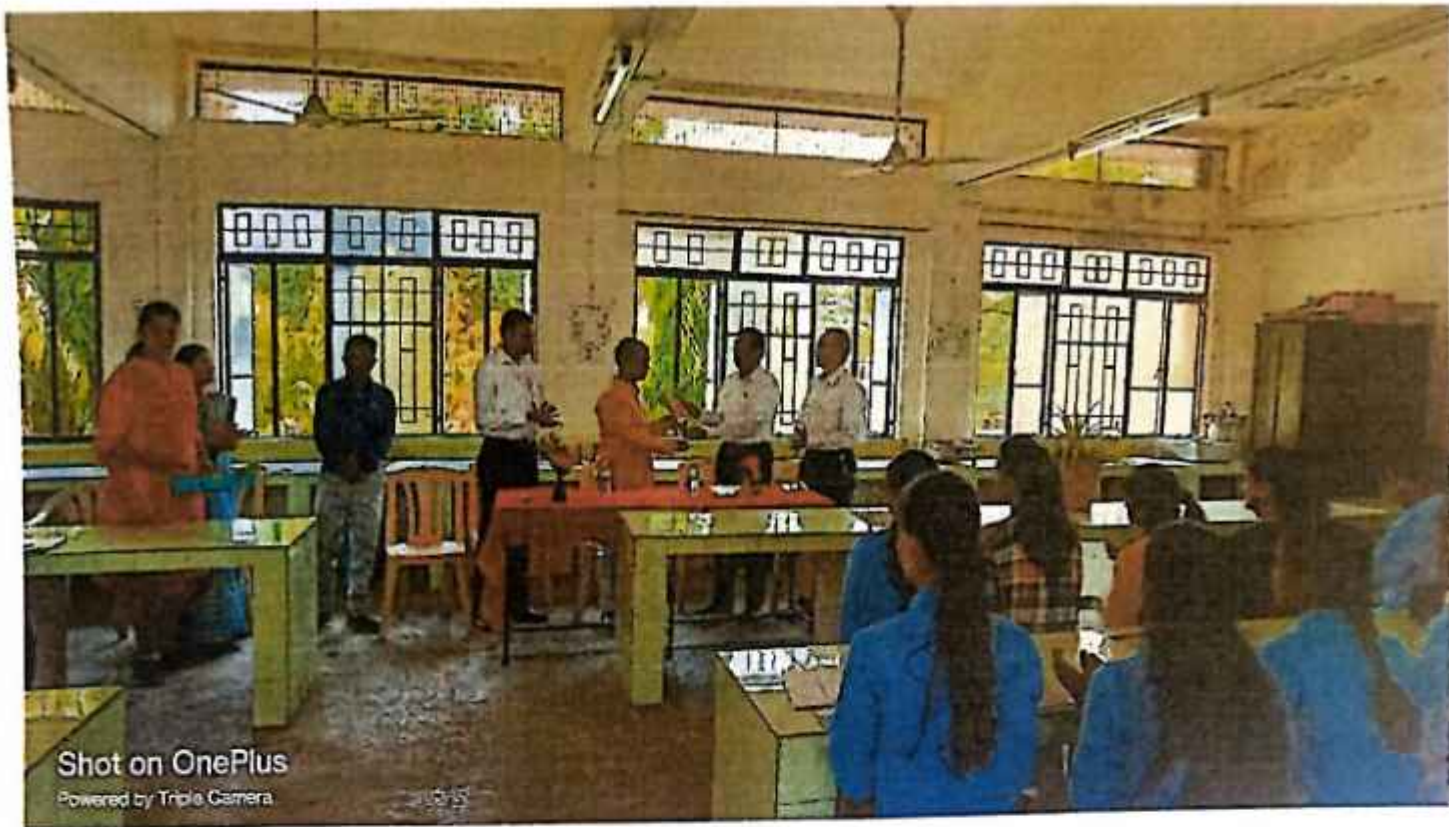
1. Practical Work.
2. Session on Motivation.
3. Session on development of practical skill.
4. Session on development of time management for lengthy practical.
5. Valedictory function.

On the second day first delivered the lecture related practical work by resource person Mr. V. K. Singh. After finishing the practical work students submit the feedback form of two-day training programme on molecular workshop.

At the end of the workshop, the Valedictory session was held at 3.30pm. Which was chaired by Dr. R. R. Sanap Principal of S.S.G.M. College Kopargaon, Dr. N.V. Malpure expressed his trust that the participants would follow the factors that shape up personality, solved the practical problems that students face at the time of examination. Dr. S. B. Davange conducted the workshop with an interactive feedback session with participants and organizers for successful completion of workshop.

  
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Longitude: 74.487181  
Accuracy: 2300.0 m  
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## Day 1<sup>st</sup> Inaugural Ceremony

Two days Workshop on “Molecular Biology Techniques and DNA Fingerprinting Analysis Methods”. 2022

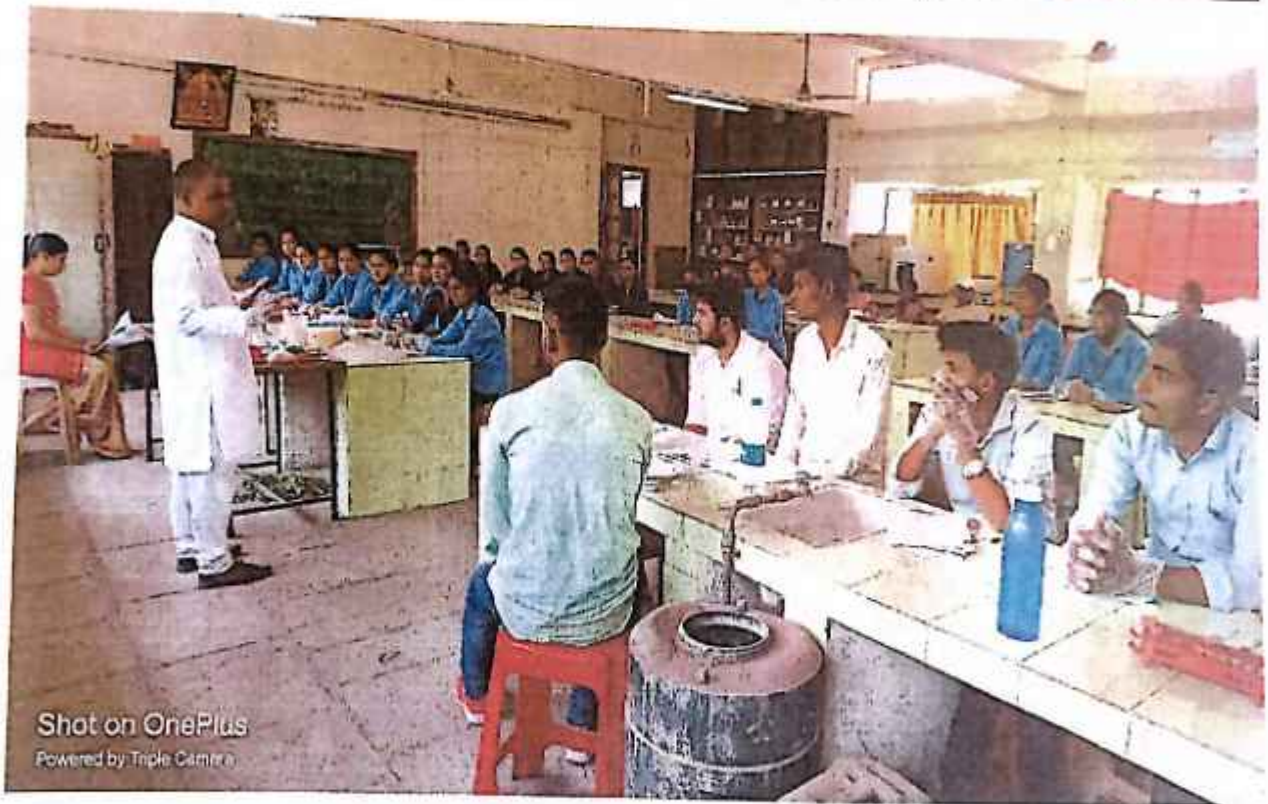
  
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## 2<sup>nd</sup> day Practical work

Two days Workshop on “Molecular Biology Techniques and DNA Fingerprinting Analysis Methods”. 2022

  
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## Day 2<sup>nd</sup> -Valedictory function

Two days Workshop on “Molecular Biology Techniques and DNA Fingerprinting Analysis Methods”. 2022

  
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