



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601
Department of Commerce and Management
Academic Year 2018-19
Short Term Course
E-Commerce
Report

'Department of Commerce and Management' has conducted Short Term Course in E- Commerce for to get knowledge about Electronic Commerce process and professional development of students. The syllabus & evaluation pattern has been designed by members of the faculties from the department along with outside professional experts. The Department has signed MOUs with Nilaya Foundation, Nashik and Disha Computers, Kopargaon. This course was conducted for the class S.Y.B.Com. The Department guided to students about updated information and knowledge related to Electronic Commerce, Digital Marketing and Process of E-Trade.

There were 120 students enrolled for this course. This course was started from 15th September 2018. The syllabus of this course included theory and practical work. The computer lab with 15 computers was available for the beneficiaries of this course. The students were completed their practical as per the schedule.

After successfully completion of this course students got knowledge about Electronic Commerce, Digital Marketing and Process of E-Trade. This course helped students to develop their skills, knowledge, competencies, capabilities and enhancing productivity & performance at the work place.

On 15th February 2019 department has conducted examination. After passing the examination college has distributed certificates to the students. Total 106 students have completed this course successfully.


Course Coordinator


Head
Commerce Department
S.S.G.M.College,Kopargaon




Principal
S.S.G.M.College
Kopargaon



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Department of Commerce and Management
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Short Term Course
E-Commerce
Notice

Date: 07/09/2018

All the students of S.Y.B.Com hereby informed that, the lectures of Short Term Course in E-Commerce will be scheduled from 15/09/2018 as per attached time table.

Lectures are compulsory for all the students. After completion of this course department will be conduct theory & practical examination. Students will get certificate after passing of examination of Short Term Course.

If you have any doubts kindly contact to course coordinator.


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Department of Commerce and Management


Academic Year 2018-19

Short Term Course

E-Commerce

Time Table

Class	Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
S.Y. B.Com	11:00 am to 11:50 am	-	-	-	Theory Mr. S. R. More	Theory Mr. S. R. More	Theory Mr. S. R. More
	11:50 am to 12:40 pm	-	-	Theory Mr. S. R. More	Practical Mr. S. A. Sonawane	-	-
	12:40 pm to 1:20 pm	Practical Mr. S. A. Sonawane	Practical Mr. S. A. Sonawane	Practical Mr. S. A. Sonawane	-	-	-


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Department of Commerce and Management
Academic Year 2018-19
Short Term Course
E - Commerce

'Department of Commerce and Management' has decided to conduct Short Term Course in E-Commerce for S.Y.B.Com in the academic year 2018-19. Following members of board of studies were present to develop and design the syllabus at college level.

Sr. No.	Name	Profession	Area	Designation
1	Dr. Shaikh S. D	Head	Commerce	Chairman
2	Miss. Shaikh A. M.	Associate Professor	Commerce	Coordinator
3	Mr. S. A. Sonawane	Associate Professor	Commerce	Member
4	Prof. Singar L.V.	Assistant Professor	Commerce	Member
5	Mr. S. R. More	Assistant Professor	Commerce	Member
6	Mr. AghavVikas	H. R. Manager (RCC)	Entrepreneurship	Member
7	Adv. Yeole M. P.	Advocate	Law	Member
8	Dr. Deokar S. S.	Placement Officer	S.S.G.M. College	Member

1. **Title of the Course:** E- Commerce

2. **Target Group:** S. Y. B. Com

3. **Preamble:**

The course is designed for students to acquire skills and fulfil the present need of Industry. This course and the relevant training will prepare the student to be able to carry Electronic Commerce tasks in all three sectors such as Manufacturing, Trading and Service Industries.

4. **Objectives:**

- To discuss fundamentals of e-commerce, types and applications.
- To evaluate the role of the major types of information systems in a business environment and their relationship to each other.
- To assess the impact of the Internet and Internet technology on business electronic commerce and electronic business.
- To identify the major management challenges for building and using information systems and learn how to find appropriate solutions to those challenges.

- To learn strategies for e-commerce, Mobile Commerce, Wireless Application Protocol, WAP technology and Mobile Information devices.
- To familiarize students with organizational and managerial foundations of systems, the technical foundation for understanding information systems.
- To understand Online Banking, Transaction and Buying.



5. Course Outcomes:

Upon successful completion of this course, students will be able to:

- Become active in online shopping, online marketing and online transaction.
- Understand the basic concepts and technologies used in the field of management information systems
- Understand the processes of developing and implementing information systems
- Be aware of the ethical, social, and security issues of information systems and
- Develop an understanding of how various information systems work together to accomplish the information objectives of an organization
- Understand the role of information systems in organizations, the strategic management processes, and the implications for the management and learn about the importance of managing organizational change associated with information systems implementation

6. Employment Opportunities:

- E- Commerce Web Developers.
- E- Commerce Business Analysts.
- E- Commerce Order Clerks.
- E- Commerce Virtual Assistant.
- E- Commerce Delivery Driver.

7. Syllabus:

Sr. No.	Name of the Topic	Contents	Theory Lectures	Practical	Total Lecture
1	Introduction to E-Commerce	Meaning and concept – E- commerce v/s Traditional Commerce– E- Business & E- Commerce – History of E- Commerce – EDI – Importance, features & benefits of E- Commerce – Impacts, Challenges & Limitations of E- Commerce – Supply chain management & E – Commerce – E – Commerce infrastructure.	08	-	08
2	Opportunities in E-Commerce	Banking Sector, Accounting and Finance Sectors, IT Firms, Networking and E-Commerce Organization, Cyber-Companies.	08	-	08



3	Business models of E – Commerce	Business to Business – Business to customers– Customers to Customers – Business to Government – Business to Employee – E – Commerce strategy – Influencing factors of successful E–Commerce.	08	-	08
4	Laws for E-Commerce	Cyber Law, Cyber Crime, Digital Authority, Digital Rights, E-banking frauds.	06	-	06
5	Marketing strategies & E – Commerce	Website – components of website – Concept & Designing website for E–Commerce – Corporate Website – Portal – Search Engine – Internet Advertising – Emergence of the internet as a competitive advertising media– Models of internet advertising – Weakness in Internet advertising – Mobile Commerce	07	08	15
6	Electronic Payment System	Introduction – Online payment systems – prepaid and postpaid payment systems – e– cash, e– cheque, Smart Card, Credit Card , Debit Card, Electronic purse – Security issues on electronic payment system – Solutions to security issues – Biometrics – Types of biometrics. Legal and ethical issues in E– Commerce: Security issues in E– Commerce– Regulatory framework of E– commerce	07	08	15
Total			44	16	60

8. Medium of Instruction:

The medium of instruction for course shall be either Marathi or English except languages.

9. Evaluation Pattern:

Written Examination (30 Multiple Choice Questions)	60 Marks
Practical/ Project	40 Marks
Total	100 Marks

10. Standard of Passing:

A candidate is required to obtain 40% marks in Written Examination and Practical/ Project. It means that passing separately at Written Examination and Practical/ Project is compulsory.

11. Conversion of Marks & Percentage into Grade:

Grade	Total Marks	Percentage
O (Outstanding)	80 - 100	80% - 100%
A+ (Excellent)	70 - 79	70% - 79%
A (Very Good)	60 - 69	60% - 69%
B+ (Good)	55 - 59	55% - 59%
B (Above Average)	50 - 54	50% - 54%
C (Average)	46 - 49	46% - 49%
D (Pass)	40 - 45	40% - 45%
F (Fail)	0 - 39	0% - 39%
AB (Absent)	0	0

12. Certification:

After successfully complete and fulfil standard of passing this course student can get certificate with grade.

13. References:

1. E Commerce and Business Communication, Calcutta University, Joyela Bhaduri, Gargi Guha Niryoogi, CENGAGE Publication, Calcutta.
2. E-Commerce 2017, Thirteenth Edition, Pearson Publication, Kenneth C Laudon, Carol Traver, 2017.
3. Business and E-Commerce Management, Strategy, Implication and Practice, Chaffey 1 January 2013, Pearson Publication.
4. E- Commerce, Strategy: Technology: Applications, David Whitely, Information System Services, 2018.
5. E-Commerce an Indian Perspective, SJ & PT Joseph, 2017 PHI Publication.

Abhishek
Coordinator

Shreech
Head
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Gadgil
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Dist- Ahmednagar- 423601
Short Term Course 2018-19

E- Commerce
Class- S.Y.B.COM.
List of Students



Sr. No.	Roll No.	Name of the Students
1	5001	Aaher Kalyani Vasantrao
2	5002	Abhale shital babasaheb
3	5003	Agwan Ragini Machhindra
4	5004	Agwan Rajesh Kailas
5	5005	Aher Kiran Nanasaheb
6	5006	Aher Ravi Ramdas
7	5007	Aher Snehal Machhindra
8	5008	Aher Swati Ashok
9	5009	Attas Saniya Umar
10	5010	Autade Nikita Vilas
11	5011	Autade Priyanka Dilip
12	5012	Avhad Kavita Rajedra
13	5013	Bagad Shailesh Subhash
14	5014	Bagul Ganesh Vijay
15	5015	Bagul Priti Dattatray
16	5016	Bajaj Bipin Mahesh
17	5017	Barawkar Snehal banan
18	5018	Barhate Pankaj bhausahab
19	5019	Barhate Sarika Babasaheb
20	5020	Beldar Jayshri Dipak
21	5021	Bhagwat Devidas Sanjay
22	5022	Bhagwat Mayur Sudam
23	5023	Bhakare Kunal Rajendra
24	5024	Bhakare Vaishnav Ashok
25	5025	Bhasale Kunal Umesh
26	5026	Bhate Sonali Balasaheb
27	5027	Bhingare Arati Santosh
28	5028	Bhingare Priyanka Uttam
29	5029	Bhingare Sanket Dadasaheb
30	5030	Bhujade Manoj Kishor
31	5031	Bhujbal Samiksha Balasaheb
32	5032	Bhusare Pooja Pravin
33	5033	Bumb Ashish Manojkumar
34	5034	Chavan Basaheb Namdev
35	5035	Chavan Dattu Pundlik
36	5036	Chine Namrata Arun
37	5037	Dabhade Rohit Ashok

38	5038	Dabhade Shital Rajendra
39	5039	Dabhade Shubham Ramesh
40	5040	Dalvi Vaishali Dattatray
41	5041	Darunkar Kartiki sanjay
42	5042	Dawange Harshada Kailas
43	5043	Deokar Sahil Gorakshnath
44	5044	Deokar Sudhir Bhausahab
45	5045	Deshmukh Akshada Dipak
46	5046	Deshmukh Kshitija Shivaji
47	5047	Dhamane Somnath Raju
48	5048	Dhiwar akash Suresh
49	5049	Endait Prajakta Ganesh
50	5050	Fartale Gayatri Bhagwan
51	5051	Gade Bhagyashri Rajendra
52	5052	Gade Shivani Vikramaditya
53	5053	Gadekar Rohini Haribhau
54	5054	Gadekar Sachin Nandu
55	5055	Gadekar Shubham Dnyandev
56	5056	Gaikwad Akshay Sakhari
57	5057	Gaikwad Bharat Ganesh
58	5058	Gaikwad Sachin Balasaheb
59	5059	Gaikwad Shital Anil
60	5060	Gaikwad Surekha Sunil
61	5061	Gandhi Harshad Punamchand
62	5062	Gangwal Nikita Mahavir
63	5063	Garud Sonal Govind
64	5064	Ghate Mahesh Dattatray
65	5065	Ghaytadkar Rohini Babasaheb
66	5066	Ghoderav Adarsha Rajendra
67	5067	Gholap Rushikesh Narayan
68	5068	Ghorpade Komal Bhskar
69	5069	Ghotekar Shubham Bhausahab
70	5070	Giri Nikhil Vinod
71	5071	Girme Madhuri Sanjay
72	5072	Gonte Ganesh Dilip
73	5073	Gondakar Shivam Ashok
74	5074	Gosavi Shraddha Chandrakant
75	5075	Gujar Mukund Sanjay
76	5076	Gunjal Akash Bhaskar
77	5077	Gunjal Santosh Laxman
78	5078	Hatgaonkar Suchit Sunil
79	5079	Hinge Anuradha Babasaheb
80	5080	Hivare durga Tulsiram
81	5081	Hote Rutuja Dattatray
82	5082	Jadhav Anita Gorakh
83	5083	Jadhav Arati Vijay



84	5084	Jadhav Hitesh Vasant
85	5085	Jadhav Kaveri Gorakh
86	5086	Jadhav Mayuri Ashok
87	5087	Jadhav Mrunalini Sanjay
88	5088	Jadhav Vaishali Ashok
89	5089	Jagtap Sagar Dnyaneshwar
90	5090	Jamdade Kishori Digambar
91	5091	Jore Ankita Suresh
92	5092	Jorvekar Madhukar Ramdas
93	5093	Kadam Mangesh Prakash
94	5094	Kadam Neha Vijay
95	5095	Kadam Pranjal Sanjay
96	5096	Kajale Harshada Anil
97	5097	Kalaskar Bharati Dattatray
98	5098	Kale Akshay Sanjay
99	5099	Kale Komal Kanifnath
100	5100	Kale Sachin Kailas
101	5101	Kalwaghe Gautam dilip
102	5102	Kalwaghe Krushna Harshvardhan
103	5103	Kambale Rohan Ravi
104	5104	Kandekar Shailendra Prabhakar
105	5105	Kangane Priyanka Bhausheb
106	5106	Kankrane Samiksha Dattatray
107	5107	Katore Pallavi Ramchandra
108	5108	Kawadwale Amruta Dattatray
109	5109	Kayastha Suraj Sunil
110	5110	Kedar Ajit sharad
111	5111	Kekan Kavita Shankar
112	5112	Kekan Mayuri Kisan
113	5113	Karmale Dipti Jalindar
114	5114	Khatokar Harshda Dilip
115	5115	Khiradkar Kaveri Ravindra
116	5116	Kokane Ruchi Vishnu
117	5117	Kolhe Akshada Bharat
118	5118	Kopare Sagar Pandit
119	5119	Kopare Siddharth Santosh
120	5120	Kshirsagar Prajyot Punjaram



Abhishek
Coordinator

Sharma
Head
Commerce Department
S.S.G.M. College, Kopargaon



Yadav
Principal
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S.Y.B.COM

Short Term Course(2018-19)

E-Commerce

Attendance Sheet

SR. NO.	ROLL NO.	STUDENT NAME	15/09/18	17/09/18	18/09/18	19/09/18	20/09/18	21/09/18	22/09/18	24/09/18	25/09/18	26/09/18
1	5001	Aher Kalyani Vasantrao	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
2	5002	Abhale Shital Babasaheb	Present	Absent	Present	Present	Present	Present	Absent	Present	Present	Absent
3	5003	Agwan Ragini Machhindra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
4	5004	Agwan Rajesh Kailas	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
5	5005	Aher Kiran Nanasaheb	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
6	5006	Aher Ravi Ramdas	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
7	5007	Aber Snehal Machhindra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
8	5008	Aher Swati Ashok	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
9	5009	Attas Suniya Umar	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
10	5010	Autade Nikita Vilas	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
11	5011	Autade Priyanka Dilip	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
12	5012	Avhad Kavita Rajendra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
13	5013	Bagad Shailesh Subhash	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
14	5014	Bagul Ganesh Vijay	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
15	5015	Bagul Priti Dattatray	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
16	5016	Bajaj Dipin Mahesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
17	5017	Barawkar Snehal Manan	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
18	5018	Barhate Pankaj bhausaheb	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
19	5019	Barhate Sarika Babasaheb	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
20	5020	Beldar Jayshri Dipak	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
21	5021	Bhagwat Devidas Sanjay	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
22	5022	Bhagwat Mayur Sudam	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
23	5023	Bhakare Kunal Rajendra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
24	5024	Bhakare Vaishnav Ashok	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
25	5025	Bhasale Kunal Umesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
26	5026	Bhate Sonali Balasaheb	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
27	5027	Bhingare Arati Santosh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
28	5028	Bhingare Priyanka Uttam	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
29	5029	Bhingare Sanket Dadasaheb	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
30	5030	Bhujade Manoj Kishor	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
31	5031	Bhujbal Samiksha Balasaheb	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
32	5032	Bhusare Pooja Pravin	Present	Present	Present	Present	Present	Present	Absent	Absent	Present	Present
33	5033	Bumb Ashish Manojkumar	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
34	5034	Chavan Basaheb Namdev	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
35	5035	Chavan Dattu Pundlik	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
36	5036	Chine Namrata Arun	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
37	5037	Dabhade Rohit Ashok	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
38	5038	Dabhade Shital Rajendra	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
39	5039	Dabhade Shubham Ramesh	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
40	5040	Dalvi Vaishali Dattatray	2.V.O	2.V.O	2.V.O	2.V.O	2.V.O	2.V.O	2.V.O	2.V.O	2.V.O	2.V.O



41	5041	Darunkar Kartiki sanjay	D.K.S	D.K.S	D.K.S	D.K.S	D.K.S	D.K.S	D.K.S	D.K.S	D.K.S	D.K.S
42	5042	Dawange Harshada Karlas	H.K.	H.K.	H.K.	H.K.	H.K.	H.K.	H.K.	H.K.	H.K.	H.K.
43	5043	Deokar Sahil Gorakshnath	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.
44	5044	Deokar Sudhir Bhausaheb	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.
45	5045	Deshmukh Akshada Dipak	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.
46	5046	Deshmukh Kshitiya Shivaji	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.
47	5047	Dhamane Somnath Raju	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.
48	5048	Dhiwar akash Suresh	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.	D.S.
49	5049	Endait Prajakt Ganesh	E.P.G.	E.P.G.	E.P.G.	E.P.G.	E.P.G.	E.P.G.	E.P.G.	E.P.G.	E.P.G.	E.P.G.
50	5050	Fartale Gayatri Bhagwan	F.G.B	F.G.B	F.G.B	F.G.B	F.G.B	F.G.B	F.G.B	F.G.B	F.G.B	F.G.B
51	5051	Gade Bhagyashri Rajendra	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.
52	5052	Gade Shivani Vikramaditya	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
53	5053	Gadekar Rohini Haribhau	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.
54	5054	Gadekar Sachin Nandu	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
55	5055	Gadekar Shubham Dayandev	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
56	5056	Gaikwad Akshay Sakshari	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.
57	5057	Gaikwad Bharat Ganesh	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.	G.B.
58	5058	Gaikwad Sachin Balasaheb	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
59	5059	Gaikwad Shital Anil	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
60	5060	Gaikwad Surekha Sunil	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
61	5061	Gandhi Harshad Punamchand	G.H.	G.H.	G.H.	G.H.	G.H.	G.H.	G.H.	G.H.	G.H.	G.H.
62	5062	Gangwal Nikita Mahavir	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.
63	5063	Garud Sonal Govind	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
64	5064	Gihate Mahesh Dattatray	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.
65	5065	Gihavtdkar Rohini Babasaheb	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.
66	5066	Ghoderav Adarsha Rajendra	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.	G.A.
67	5067	Gholap Rushikesh Narayan	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.	G.R.
68	5068	Ghorpade Komal Bhaskar	G.K.	G.K.	G.K.	G.K.	G.K.	G.K.	G.K.	G.K.	G.K.	G.K.
69	5069	Ghorekar Shubham Bhausaheb	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
70	5070	Giri Nikhil Vinod	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.	G.N.
71	5071	Girme Madhuri Sanjay	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.
72	5072	Gonte Ganesh Dilip	G.G.	G.G.	G.G.	G.G.	G.G.	G.G.	G.G.	G.G.	G.G.	G.G.
73	5073	Gondakar Shivam Ashok	S.S.	S.S.	S.S.	S.S.	S.S.	S.S.	S.S.	S.S.	S.S.	S.S.
74	5074	Gosavi Shraddha Chandrakant	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.	G.S.
75	5075	Gujar Mukund Sanjay	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.	G.M.
76	5076	Gunjal Akash Bhaskar	A.K.	A.K.	A.K.	A.K.	A.K.	A.K.	A.K.	A.K.	A.K.	A.K.
77	5077	Gunjal Santosh Laxman	S.L.	S.L.	S.L.	S.L.	S.L.	S.L.	S.L.	S.L.	S.L.	S.L.
78	5078	Hatgaonkar Suchit Sunil	H.S.	H.S.	H.S.	H.S.	H.S.	H.S.	H.S.	H.S.	H.S.	H.S.
79	5079	Hinge Anuradha Babasaheb	H.A.B.	H.A.B.	H.A.B.	H.A.B.	H.A.B.	H.A.B.	H.A.B.	H.A.B.	H.A.B.	H.A.B.
80	5080	Hivare durga Tulsiram	H.D.	H.D.	H.D.	H.D.	H.D.	H.D.	H.D.	H.D.	H.D.	H.D.
81	5081	Hote Rutuja Dattatray	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.	H.R.
82	5082	Jadhav Anita Gorakh	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.
83	5083	Jadhav Arati Vijay	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.	J.A.
84	5084	Jadhav Hitesh Vasant	J.H.	J.H.	J.H.	J.H.	J.H.	J.H.	J.H.	J.H.	J.H.	J.H.
85	5085	Jadhav Kaveri Gorakh	J.K.	J.K.	J.K.	J.K.	J.K.	J.K.	J.K.	J.K.	J.K.	J.K.
86	5086	Jadhav Mayuri Ashok	J.M.	J.M.	J.M.	J.M.	J.M.	J.M.	J.M.	J.M.	J.M.	J.M.
87	5087	Jadhav Mrunali Sanjay	J.M.S	J.M.S	J.M.S	J.M.S	J.M.S	J.M.S	J.M.S	J.M.S	J.M.S	J.M.S



88	5088	Jadhav Vaishali Ashok	VJA	OTA	OTA	OTA	OTA	OTA	OTA	OTA	OTA	OTA
89	5089	Jagtap Sagar Dnyaneshwar	SI	SI	SI	SI	SI	SI	SI	SI	SI	SI
90	5090	Jamdade Kishori Digambar	BTD	BTD	BTD	BTD	BTD	BTD	BTD	BTD	BTD	BTD
91	5091	Jore Ankita Suresh	Ankita	Ankita	Ankita	Ankita	Ankita	Ankita	Ankita	Ankita	Ankita	Ankita
92	5092	Jorvekar Madhukar Ramdas	M.R.T	M.R.T	M.R.T	M.R.T	M.R.T	M.R.T	M.R.T	M.R.T	M.R.T	M.R.T
93	5093	Kadam Mangesh Prakash	Kddam	Kadam	Kadam	Kadam	Kadam	Kadam	Kadam	Kadam	Kadam	Kadam
94	5094	Kadam Neha Vijay	N.V.K	N.V.K	N.V.K	N.V.K	N.V.K	N.V.K	N.V.K	N.V.K	N.V.K	N.V.K
95	5095	Kadam Pranjal Sanjay	PSK	PSK	PSK	PSK	PSK	PSK	PSK	PSK	PSK	PSK
96	5096	Kajale Harshada Anil	H.A.K	H.A.R	H.A.K	H.A.R	H.A.K	H.A.R	H.A.K	H.A.R	H.A.K	H.A.R
97	5097	Kalaskar Bharati Dattatray	K	K	AB	K	K	AB	K	K	AB	K
98	5098	Kale Akshay Sanjay	S	S	AB	S	S	AB	S	S	AB	S
99	5099	Kale Komal Kanifnath	S	S	AB	S	S	AB	S	S	AB	S
100	5100	Kale Sachin Kailas	S	S	AB	S	S	AB	S	S	AB	S
101	5101	Kalwaghe Gautam Dilip	S	S	AB	S	S	AB	S	S	AB	S
102	5102	Kalwaghe Krushna Harshvardhan	S	S	AB	S	S	AB	S	S	AB	S
103	5103	Kambale Rohan Ravi	S	S	AB	S	S	AB	S	S	AB	S
104	5104	Kandekar Shailendra Prabhakar	S	S	AB	S	S	AB	S	S	AB	S
105	5105	Kangane Priyanka Bhaushab	S	S	AB	S	S	AB	S	S	AB	S
106	5106	Kankrane Samiksha Dattatray	S	S	AB	S	S	AB	S	S	AB	S
107	5107	Katore Pallavi Ramchandra	S	S	AB	S	S	AB	S	S	AB	S
108	5108	Kewadwale Anurata Dattatray	S	S	AB	S	S	AB	S	S	AB	S
109	5109	Kavastha Suraj Sunil	S	S	AB	S	S	AB	S	S	AB	S
110	5110	Kedar Ajit shrawad	S	S	AB	S	S	AB	S	S	AB	S
111	5111	Kekan Kavita Shankar	S	S	AB	S	S	AB	S	S	AB	S
112	5112	Kekan Mayuri Kisan	S	S	AB	S	S	AB	S	S	AB	S
113	5113	Karmale Dipti Jalindar	S	S	AB	S	S	AB	S	S	AB	S
114	5114	Khatokar Harshada Dilip	S	S	AB	S	S	AB	S	S	AB	S
115	5115	Khiradkar Kaveri Ravindra	S	S	AB	S	S	AB	S	S	AB	S
116	5116	Kokane Ruchi Vishnu	S	S	AB	S	S	AB	S	S	AB	S
117	5117	Kolhe Akshada Bharat	S	S	AB	S	S	AB	S	S	AB	S
118	5118	Kopare Sagar Pandit	S	S	AB	S	S	AB	S	S	AB	S
119	5119	Kopare Siddharth Santosh	S	S	AB	S	S	AB	S	S	AB	S
120	5120	Kshirsagar Prajyot Punjaram	S	S	AB	S	S	AB	S	S	AB	S


Head
 Commerce Department
 S.S.G.M.College,Kopargaon




Principal
 S.S.G.M.Science,Gautam Arts &
 Siddhanti Commerce College,Kopargaon



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601
Department of Commerce and Management
Academic Year 2018-19
Short Term Course
E- Commerce
Notice

Date: 05/02/2019

All the students of S.Y.B.Com are hereby informed that, the theory and practical examination of Short Term Course in E- Commerce will be conducted on 15/02/2019 as per following scheduled.

Time Table (Practical Examination)

Date	Time	Batch	Venue
15/02/2019	10:00 am to 11:30 am	All Students	Commerce Laboratory

Time Table (Theory Examination)

Date	Time	Practical Batch	Venue
15/02/2019	11:30 am to 12:30 pm	All Students	B- 305 & B- 306

If you have any doubts kindly contact to your course coordinator.


Course Coordinator


Head
Commerce Department
S.S.G.M.College,Kopargaon




Principal
S.S.G.M.College
Kopargaon



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601

Department of Commerce and Management

Academic Year 2018-19

Short Term Course Examination 2018-19

Name of the Course: E-Commerce

Class: S.Y.B.Com

Date: 15/02/2019

Total Marks: 60

Time: 11.30 am to 12.30 pm

Note: 1. Each question carry 2 marks.

2. All questions are compulsory.

1. E-Commerce stands for _____.
 - a. Electrical Commerce
 - b. Electronic Commerce
 - c. Entertainment Commerce
 - d. Electrochemical Commerce
2. The World Wide Web (WWW) was introduced in the year
 - a. 1994
 - b. 1996
 - c. 1992
 - d. 1990
3. _____ is an early form of E-commerce
 - a. SCM
 - b. EDI
 - c. Both of these
 - d. Neither of these
4. _____ is concerned with the buying and selling information, products and services over computer communication networks
 - a. Commerce
 - b. E-Commerce
 - c. E-Business
 - d. None of these
5. Which among the following products is suitable for E-Commerce?
 - a. Books
 - b. Vegetables
 - c. All of these
 - d. None of these
6. Which of the following is not a party of SCM?
 - a. Suppliers
 - b. Manufacturers
 - c. Distributors
 - d. Customers



7. _____ is a function of E commerce.
- Marketing
 - Supply Chain
 - Finance
 - All of the above
8. _____ mainly deals with buying and selling, especially on a large scale.
- Shopping
 - Commerce
 - Retailing
 - Distribution
9. E-commerce has _____ scope than E-Business or Digital Business.
- Higher
 - Narrower
 - Wider
 - More
10. _____ is a system of interconnected electronic components or circuits.
- Electronic Network
 - Marketplaces
 - Electronic Markets
 - Met markets
11. All electronically mediated information exchanges are referred to as _____
- E-Business
 - Digital Business
 - E-Commerce
 - None of the above
12. _____ are markets linked via modern communications networks and powered through high-speed computers.
- Marketplaces
 - Met markets
 - Electronic Network
 - Electronic Markets
13. _____ is a part of the 4 important types of E-commerce.
- All of the above
 - B2B
 - P2P
 - C2A
14. Companies like Flipkart, Amazon and Myntra belong to which type of Ecommerce (EC) segment.
- B2B
 - B2C
 - P2P
 - C2B
15. Customers pay a fixed amount, commonly month-to-month or quarterly or annually, to get a few types of service referred to as _____ E-Commerce Business Model.
- Licensing
 - Subscription
 - Transaction
 - Affiliate

16. This E-Commerce commercial enterprise model specifically specialises in selling services or products online.

- a. Indirect Marketing
- b. Online Direct Marketing
- c. Brick & Mortar
- d. Marketplace



17. _____ is a retail fulfillment approach in which a shop doesn't hold the goods it sells in stock.

- a. Aggregator Model
- b. Affiliate
- c. Drop shipping
- d. Advertising Model

18. Some marketers or companies charge other companies for letting them place a banner on their websites, blogs or platforms known as the _____ E-Commerce Model.

- a. Affiliate
- b. Transaction
- c. Aggregator
- d. Advertising

19. Among the alternative models of B2B E-commerce, which is the best means to acquire a competitive advantage in the market?

- a. Strategic relationship
- b. Process
- c. Transaction
- d. All of the above

20. The concept of online marketing and selling of products and services through the internet is

- a. B2G
- b. B2C
- c. B2B
- d. B2E

21. Which of the following is not a user of B2C E-commerce?

- a. Distributors
- b. Manufacturers
- c. Publishers
- d. None of the above

22. _____ allows transactions among customers and dealers through supplying complete information and ancillary services, without being concerned about the actual exchange of products and offerings among the parties.

- a. Middlemen
- b. Metamediary
- c. Intermediary
- d. All of the following

23. Which of the following is NOT a B2B E-commerce?

- a. Sending and receiving orders
- b. Invoice and shopping
- c. All of the above
- d. None of the above

24.lets in a commercial enterprise utility at the computer of one organization to speak immediately with the commercial enterprise utility at the computer of any other company
- EDI
 - Business applications
 - Standards
 - Protocols
25. What is 'EOQ' in Inventory control?
- Economic Occurring Quantity
 - Economic Order Quantity
 - Economic Over Quantity
 - Economic of Quantity
26. Which of the following are features of E-commerce?
- Non-Cash Payment
 - 24x7 Service availability
 - Advertising / Marketing
 - All of the above
27. E-Commerce advantages can be broadly classified in _____ major categories.
- 1
 - 2
 - 3
 - 4
28. _____ is again similar to a credit card or a debit card in appearance, but it has a small microprocessor chip embedded in it.
- Smart card
 - E-Money
 - Debit Card
 - Electronic Fund Transfer
29. Information should not be altered during its transmission over the network means?
- Confidentiality
 - Integrity
 - Availability
 - Authenticity
30. E-commerce reduces the paper work.
- Yes
 - No
 - Can be yes or no
 - Can not say



Rayat Shikshan Sanstha's
**Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
 Sanjivani Commerce College, Kopargaon,**
 Dist- Ahmednagar- 423601
 Short Term Course 2018-19



**E- Commerce
 Class- S.Y.B.COM.
 Result**

Sr. No.	Roll No.	Name of the Students	Grade
1	5001	Aaher Kalyani Vasantrao	A
2	5002	Abhale shital babasaheb	C
3	5003	Agwan Ragini Machhindra	A
4	5004	Agwan Rajesh Kailas	AB
5	5005	Aher Kiran Nanasaheb	A
6	5006	Aher Ravi Ramdas	A+
7	5007	Aher Snehal Machhindra	A
8	5008	Aher Swati Ashok	C
9	5009	Attas Saniya Umar	A
10	5010	Autade Nikita Vilas	A
11	5011	Autade Priyanka Dilip	O
12	5012	Avhad Kavita Rajedra	A
13	5013	Bagad Shailesh Subhash	C
14	5014	Bagul Ganesh Vijay	A
15	5015	Bagul Priti Dattatray	A
16	5016	Bajaj Bipin Mahesh	AB
17	5017	Barawkar Snehal banan	C
18	5018	Barhate Pankaj bhausaheb	A
19	5019	Barhate Sarika Babasaheb	A
20	5020	Beldar Jayshri Dipak	O
21	5021	Bhagwat Devidas Sanjay	AB
22	5022	Bhagwat Mayur Sudam	A
23	5023	Bhakare Kunal Rajendra	B
24	5024	Bhakare Vaishnav Ashok	O
25	5025	Bhasale Kunal Umesh	A
26	5026	Bhate Sonali Balasaheb	A
27	5027	Bhingare Arati Santosh	A
28	5028	Bhingare Priyanka Uttam	B
29	5029	Bhingare Sanket Dadasaheb	A
30	5030	Bhujade Manoj Kishor	D
31	5031	Bhujbal Samiksha Balasaheb	A
32	5032	Bhusare Pooja Pravin	C
33	5033	Bumb Ashish Manojkumar	A
34	5034	Chavan Basaheb Namdev	AB
35	5035	Chavan Dattu Pundlik	B
36	5036	Chine Namrata Arun	A
37	5037	Dabhade Rohit Ashok	C

38	5038	Dabhade Shital Rajendra	A
39	5039	Dabhade Shubham Ramesh	A
40	5040	Dalvi Vaishali Dattatray	B
41	5041	Darunkar Kartiki sanjay	B
42	5042	Dawange Harshada Kailas	AB
43	5043	Deokar Sahil Gorakshnath	C
44	5044	Deokar Sudhir Bhausahab	A+
45	5045	Deshmukh Akshada Dipak	A+
46	5046	Deshmukh Kshitija Shivaji	B
47	5047	Dhamane Somnath Raju	A
48	5048	Dhiwar akash Suresh	C
49	5049	Endait Prajakta Ganesh	A
50	5050	Fartale Gayatri Bhagwan	AB
51	5051	Gade Bhagyashri Rajendra	B
52	5052	Gade Shivani Vikramaditya	A
53	5053	Gadekar Rohini Haribhau	D
54	5054	Gadekar Sachin Nandu	A
55	5055	Gadekar Shubham Dnyandev	O
56	5056	Gaikwad Akshay Sakhahari	A
57	5057	Gaikwad Bharat Ganesh	AB
58	5058	Gaikwad Sachin Balasaheb	A
59	5059	Gaikwad Shital Anil	B
60	5060	Gaikwad Surekha Sunil	C
61	5061	Gandhi Harshad Punamchand	A
62	5062	Gangwal Nikita Mahavir	A
63	5063	Garud Sonal Govind	A
64	5064	Ghate Mahesh Dattatray	B
65	5065	Ghaytadkar Rohini Babasaheb	AB
66	5066	Ghoderav Adarsha Rajendra	C
67	5067	Gholap Rushikesh Narayan	A
68	5068	Ghorpade Komal Bhskar	A
69	5069	Ghotekar Shubham Bhausahab	C
70	5070	Giri Nikhil Vinod	C
71	5071	Girme Madhuri Sanjay	B
72	5072	Gonte Ganesh Dilip	D
73	5073	Gondakar Shivam Ashok	AB
74	5074	Gosavi Shraddha Chandrakant	A
75	5075	Gujar Mukund Sanjay	C
76	5076	Gunjal Akash Bhaskar	A
77	5077	Gunjal Santosh Laxman	A
78	5078	Hatgaonkar Suchit Sunil	B
79	5079	Hinge Anuradha Babasaheb	D
80	5080	Hivare durga Tulsiram	A
81	5081	Hote Rutuja Dattatray	C
82	5082	Jadhav Anita Gorakh	A
83	5083	Jadhav Arati Vijay	D

84	5084	Jadhav Hitesh Vasant	A
85	5085	Jadhav Kaveri Gorakh	B
86	5086	Jadhav Mayuri Ashok	B
87	5087	Jadhav Mrunalini Sanjay	AB
88	5088	Jadhav Vaishali Ashok	C
89	5089	Jagtap Sagar Dnyaneshwar	A
90	5090	Jamdade Kishori Digambar	C
91	5091	Jore Ankita Suresh	B
92	5092	Jorvekar Madhukar Ramdas	A
93	5093	Kadam Mangesh Prakash	AB
94	5094	Kadam Neha Vijay	C
95	5095	Kadam Pranjal Sanjay	A+
96	5096	Kajale Harshada Anil	A
97	5097	Kalaskar Bharati Dattatray	C
98	5098	Kale Akshay Sanjay	A
99	5099	Kale Komal Kanifnath	B
100	5100	Kale Sachin Kailas	C
101	5101	Kalwaghe Gautam dilip	AB
102	5102	Kalwaghe Krushna Harshvardhan	A
103	5103	Kambale Rohan Ravi	C
104	5104	Kandekar Shailendra Prabhakar	A
105	5105	Kangane Priyanka Bhausheb	B
106	5106	Kankrane Samiksha Dattatray	C
107	5107	Katore Pallavi Ramchandra	A
108	5108	Kawadwale Amruta Dattatray	D
109	5109	Kayastha Suraj Sunil	A
110	5110	Kedar Ajit sharad	C
111	5111	Kekan Kavita Shankar	AB
112	5112	Kekan Mayuri Kisan	A
113	5113	Karmale Dipti Jalindar	C
114	5114	Khatokar Harshda Dilip	A
115	5115	Khiradkar Kaveri Ravindra	B
116	5116	Kokane Ruchi Vishnu	C
117	5117	Kolhe Akshada Bharat	A
118	5118	Kopare Sagar Pandit	AB
119	5119	Kopare Siddharth Santosh	C
120	5120	Kshirsagar Prajyot Punjaram	A

Shankar
Coordinator

Head
Commerce Department
S.S.G.M. College, Kopergaon

Principal
S.S.G.M. College
Kopergaon



Rayat Shikshan Sanstha's
Shri Sadguru Gangageer Maharaj Science, Gautam Arts and
Sanjivani Commerce College, Kopargaon, Dist- Ahmednagar- 423601
Department of Commerce and Management
Short Term Course Year- 2018 - 2019
Students Feedback

Name of the Course: E-commerce

Dear Students,

We seek your kind participation in this process of collecting feedback about various Short Term Courses of our college. Your inputs will be helping us to make required modifications in the existing teaching & learning facilities, infrastructure to enhance the qualities & competencies of the courses and college. For each question, indicate your opinion with marks in the appropriate column.

➤ Please rank the following qualities:

Excellent	Very Good	Good	Average	Satisfactory	Please Improve
6	5	4	3	2	1

Sr. No	Aspects	Marks
1	Syllabus of the Course (कोर्सचा अभ्यासक्रम)	05
2	Quality of Teaching (अध्यापनाची गुणवत्ता)	05
3	Support Services (सहाय्यक सुविधा)	04
4	Infrastructural Facilities (भौतिक सुविधा)	02
5	Activities Conducted under this Course (कोर्स अंतर्गत राबविलेले कार्यक्रम)	05
6	Effectiveness and Employability (परिणामकारकता आणि रोजगार क्षमता)	05
7	Schedule of the Course (कोर्सचे नियोजन)	05
8	Outcomes of the Course (कोर्सचे परिणाम)	09
	Total Score	35

Comments & Suggestions for further development:

Teaching was very good

Name of the Student: Bhakare Vaishnav Ashok

Address: Vaishnavbhakare 1206@gmail.com

E-mail id:

Mob No. 9623385754

Date: 15/02/2019

Signature: Vaishnav



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6	5	4	3	2	1

Sr. No	Aspects	Marks
1	Syllabus of the Course (कोर्सचा अभ्यासक्रम)	05
2	Quality of Teaching (अध्यापनाची गुणवत्ता)	05
3	Support Services (सहाय्यक सुविधा)	05
4	Infrastructural Facilities (भौतिक सुविधा)	02
5	Activities Conducted under this Course (कोर्स अंतर्गत राबविलेले कार्यक्रम)	04
6	Effectiveness and Employability (परिणामकारकता आणि रोजगार क्षमता)	04
7	Schedule of the Course (कोर्सचे नियोजन)	05
8	Outcomes of the Course (कोर्सचे परिणाम)	05
	Total Score	35

Comments & Suggestions for further development:

Excellent course & facilities.

Name of the Student: *Beldar Jayshri Dipak*

Address: *AIP Sanjivani TUI Kopurgaon*

E-mail id: *beldarjayshri2038@gmail.com* Mob No. *8438331282*

Date: *15/02/2019*

Signature: *Jayshri*



Rayat Shikshan Sanstha's

**SHRI SADGURU GANGAGEER MAHARAJ SCIENCE, GAUTAM ARTS AND
SANJIVANI COMMERCE COLLEGE,**

Kopargaon, Dist- Ahmednagar- 423601

(NAAC Re-accredited 'B++' Grade, Affiliated to Savitribai Phule Pune University, Pune)

DEPARTMENT OF COMMERCE AND MANAGEMENT

Short Term Course

Certificate

This is to certify that, *Mr./Miss./Mrs* Kadam Pranshal Sanjay of
class S.Y.B. Com has successfully completed the Short Term Course in E- Commerce
Commerce & Management with A+ Grade conducted by Department of
Commerce & Management during academic year 2018 -20 19

Date: 27/3/2019

Swiksh
Course Coordinator

Adur
Head
Department of Commerce &
Management

Shafiq
Principal
S.S.G.M. College, Kopargaon